

# CURRICULUM VITAE | Reija Pasanen | DOB 17.6.1967 | City of Tampere, Finland

Reija Pasanen is an industrial designer MA specialized in product design, architectural constructions and in the creation of lighting solutions. She has experience of various design projects in Finland and Europe for several years. Reija works in different design projects in her own design office Design meets You. Studio Lux Nova creates lighting designs and events.

More info about Reija and her works: [designmeetsyou.com](http://designmeetsyou.com) | [studioluxnova.com](http://studioluxnova.com)

Please find online portfolios: [finnishdesigners.fi/en/portfolio/reija.pasanen](http://finnishdesigners.fi/en/portfolio/reija.pasanen)

[openlightspots.com/spotsol/en/users/reija-pasanen](http://openlightspots.com/spotsol/en/users/reija-pasanen)

## EDUCATION

2000 Industrial designer MA, The University of Arts and Design Helsinki UIAH

1991 Bachelor of Arts, metall crafts, Jurva School of Arts and Crafts

1986 Matriculation examination, Messukylä secondary school, Tampere

## WORK EXPERIENCE

2013- DMY Design meets You & Studio Lux Nova | founder & designer

2012- OpenLight Factory Ltd | co-founder

2012-2013 Aalto PRO | "The architecture of light, 2012-13"- education coordinator

2008-2011 Valmont International | product designer

2007-2009 ASL Technosystems Ltd | product designer

2005-2008 Valoa design Ltd | lighting designer, project manager, product designer

2000-2005 WSP Finland | lighting designer, project manager, product designer

1992-1995 Tampere University of Applied Sciences, TAMK | lecturer in Art department

## AWARDS AND MEMBERSHIPS

2013 Lighting design competition for market place in the city of Lahti, Finland  
1. prize "ELO&OLO" design concept | Studio Lux Nova

2005 Luminord 2005 Nordic Luminaire Design Competition  
1. prize "CATA" luminaire concept | Valoa design Oy

2005 Intelligent Furniture in Intelligent Space Competition  
Honourable mention, "Sound`n`Silence" design concept | WSP design team

2004 "Municipal technical achievement of the Year 2004" award  
Tikkurilankoski rapid and park area in the city of Vantaa, Finland | WSP design team

2003 "The Lighting Project of the Year 2003" award  
Tikkurilankoski rapid and park area in the city of Vantaa, Finland | WSP design team

2003 Luminord 2003 Nordic Luminaire Design Competition  
Honourable mention, "LED it!" luminaire concept

2001- Finnish Association of Designers, Ornamo

2011- Illuminating Engineering Society (IES) of Finland

## QUALIFICATION

2012 Product Development Specialist, Tampere Adult Education Centre (TAKK)

2012 Entrepreneurs examination, Tampere Adult Education Centre (TAKK)

2005 France /Lyon Workshop ja Philips Outdoor Lighting Application Centre (OLAC)

2003 Finland/Jyväskylä, European Lighting Designers' Association (ELDA) Workshop

2001 France /Lyon ja Philips Outdoor Lighting Application Centre (OLAC)

# LIGHTING DESIGN PROJECTS | Reija Pasanen

## Studio Lux Nova

- 2014 Guerrilla Lighting Pasila event and HelLighting seminar, City of Helsinki, FI (producer)
- 2014 Lighting design for a market place in the city of Lahti, FI
- 2013 Facade and outdoor lighting design for private residence, Kangasniemi, FI

## Valoa design Oy

### Lighting masterplans

- 2006 Tallinn Raekoja Plats, City of Tallin, Estonia
- 2006 "På Gränsen" project, Tornio-Haparanda, FI/SE
- 2006 Mäyränmäki residential area, City of Tampere, FI
- 2006 Valtaraitti, Hervanta, City of Tampere, FI

### Area and park lighting projects

- 2006 Vuosaari, Uutela canal, City of Helsinki
- 2006 Lighting concept of Neste Oil gas station
- 2005 Koskipuisto park, City of Tampere, FI (Picture1 and 2 )

### Facade lighting projects

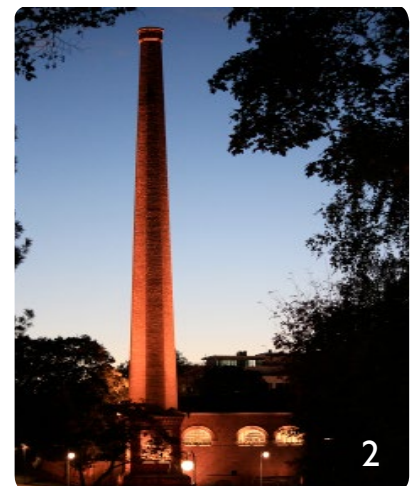
- 2007 Granary of Loimaa, Suomen Viljava, FI
- 2006 Reval Hotel Latvija, City of Riga, Latvia
- 2006 Vaasa market place facades, FI
- 2006 The University of Jyväskylä, Seminaarinmäki campus, Senaatti Kiinteistöt, FI

### Indoor lighting projects

- 2007 Hallinpohja shopping mall, City of Vaasa, FI
- 2006 Rewell Center shopping mall, City of Vaasa, FI
- 2006 Toriparkki, City of Vaasa, FI

## WSP Finland

- 2005 Facade lighting in the City center of Lohja, Lohjan Business Development Agency
- 2005 Tapiola center, City of Espoo, FI
- 2004 City center of Kemi, FI
- 2004 Vanhan puisto, City of Lappeenranta, FI
- 2003 Sankarihautausmaa ja Keskuspuisto, City of Lappeenranta, FI
- 2002 Linjuri shopping mall, City of Salo, FI, Citycon Oy
- 2001 Tikkurila rapids and park area, City of Vantaa, FI
- 2001 Salonjoki, City of Salo, FI
- 2001 Lighting masterplan for city center of Uusikaupunki, City of Uusikaupunki, FI
- 2001 Rantapuisto, City of Joensuu, FI



# PRODUCT DESIGN PROJECTS | Reija Pasanen

## DMY Design meets You

- 2014 Lighting columns, Hakaniemi market place, City of Helsinki, FI (HELEN)
- 2014 "Light Well" light art installation and lighting columns, City of Lahti, FI
- 2013 Kairo Collection, wooden furniture collection (Picture 3)

## OpenLight Factory Ltd

- 2012-14 OpenLight Spots online web service and mobile applications (concept & design)
- 2012 "Lighting in green areas" seminar during "City of Light" event in Jyväskylä, FI (producer)

## Valmont Group (lighting columns)

- 2010 Granary Square, City of London, UK
- 2010 City of Durham, UK
- 2010 City of Konya, Turkey
- 2010 St Laurence Golf, City of Lohja, FI
- 2010 Collection for Leinelä residential area, City of Vantaa, FI
- 2009 Collection for Alppilux Ltd
- 2009 Collection for Schreder, Poland
- 2008 Collection for Philips UK
- 2008 Wooden collection for Tehomet Ltd

## ASL Technosystems Ltd (loudspeakers)

Aurelia Superiore; Magenta, Ambera & Saphira, (Picture 4)

## Valoa design Oy (luminaires and columns)

- 2006 The University of Tampere, City of Tampere, FI
- 2006 Koskipuisto, City of Tampere, FI
- 2006 Viinikka roundabout, City of Tampere, FI (Picture 5)
- 2006 Lempääläntie, City of Tampere, FI
- 2006 "Rakovalkea" column for Rovakatu, City of Rovaniemi, FI
- 2006 Valtaraitti, City of Tampere, FI
- 2005 LED luminaire concept, Obelux Ltd

