

How to Write a Press Release:

<http://www.lightspacetime.com/art-blog/3-quick-tips-before-writing-an-art-press-release/>

Questions to ask yourself before writing a press release.

http://www.ehow.com/how_4779587_write-art-press-release.html

Brief instructions on how to write a press release.

<http://www.lightspacetime.com/art-blog/helpful-hints-when-writing-a-press-release/>

Tips to keep in mind when writing a press release.

<http://www.artincanada.com/arttalk/artistresourcetipspressrelease.html>

Tips for how to write a press release that is sure to get published.

<http://www.lightspacetime.com/art-blog/formatting-a-press-release-for-art-professionals/>

Breaks down the format of a press release and explains the necessary contents for each section of a press release.

<http://artbistro.monster.com/benefits/articles/12092-how-to-write-a-press-release-for-art-events>

A "How To" on formatting a press release, including some helpful hints.

<http://www.artistsnetwork.com/articles/business-of-art/press-release>

Step by step instructions on how to write a press release, including things to keep in mind before and after.

<http://www.lightspacetime.com/art-blog/how-a-professional-art-press-release-should-look/>

An example of a professional looking press release.

<http://www.artistsnetwork.com/articles/business-of-art/press-release>

Step by step instructions on how to write a press release, including things to keep in mind before and after.

<http://musicians.about.com/od/musicpromotion/ht/How-To-Write-A-Press-Release.htm>

Focuses on writing a press release tailored for musicians.

<http://thepracticalartworld.com/2011/06/19/how-to-create-a-press-release-for-your-art-exhibition/>

Includes links to other press releases written by real artists as well as tips for sending your press release to an editor.

<http://makingamark.blogspot.com/2008/03/art-of-writing-press-release.html>

Explains what an editor looks for when choosing a press release to feature.