

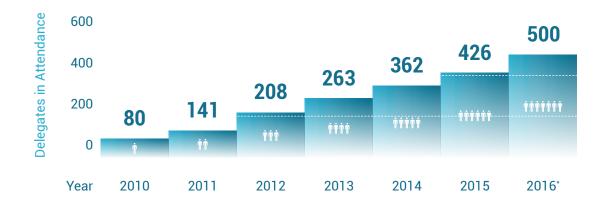
SPONSORSHIP DOCUMENT

18 - 19 AUGUST 2016

SANDTON CONVENTION CENTRE, JOHANNESBURG, SOUTH AFRICA

The API Summit is the largest Africa focused real estate Summit on the continent!

- Top-tier industry experts
- Network, engage and grow your real estate business
- Gain insights and understanding
- The latest trends in the african property landscape
- African development showcase not to be missed!
- Over 20 African countries represented



API Summit Delegate Growth



WHY PARTNER WITH US?

- The recognised annual industry event
- Attendance from prominent property companies and real estate executives
- Market leader and professionally managed summit
- Brand exposure in an exclusive corporate environment
- Invest in the African's continents future by being at the forefront of investment
- Access to relevant property market innovations, research and insights, placing your company as the frontier investment company in Africa
- Explore new ideas and opportunities in the emerging markets
- · Bespoke networking opportunities with the confluence of industry experts
- Bridge the gap between your company and the industry leaders
- Competitive on-trend quality content in the African industry







RELEVANT INSIGHTS



PROPERTY SHOWCASE

Lunk

KEY PARTNERSHIPS



BRAND EXPOSURE

HIGHLIGHTS FOR THE UPCOMING SUMMIT



OUR REGIONAL EXPERTS WILL DEBATE & DISCUSS THE FOLLOWING KEY THEMES:



SPONSORSHIP INFORMATION:

EVENT PLATINUM SPONSORSHIP US\$33 000 (R500 000)

- Preferential branding opportunities as Platinum Sponsor
- Pre conference customised marketing campaigns sent out to database
- Most prominent branding placement across all platforms (online & printed, outdoor media, website, external media etc.)
- Platinum Sponsor banner on our home page on website (subject to website layout)
- Option to include a key theme in the agenda (in line with brand requirements)
- API to assist in exclusive pre conference meetings with delegates & sponsors
- Premier branding on billboard campaigns
- Welcome address at conference
- Opportunity for single speaking slot & opportunity to sit on a panel discussion
- 12 free delegate passes to Summit & networking events (including dinner)
- 10% discount to clientele and for additional passes
- Most prominent logo placement for the duration of the Summit on stage
- Exclusive social media mentions pre and post conference
- Pre and post conference PR liaison
- Press release distribution
- Pre conference interview for media partner publications
- Opportunity to place material in media packs at conference
- Access to media partners and media list
- Invites to sponsor clientele
- Tailored marketing placement at the conference
- Double page advert in the delegate workbook
- Free expo space (3 x 6 m)
- Preferential placement in exhibition area before any other Sponsor
- Access to summary delegate list
- Post conference customised sponsor mailer sent out to database
- Access to media list post conference

EVENT GOLD SPONSORSHIP US\$25 000 (R375 000)

- Branding opportunities as Gold Sponsor
- Pre conference customised marketing campaigns sent out to database
- Logo placement on API campaigns (online & printed, outdoor media, website, external media etc.)
- API to assist in exclusive pre conference meetings with delegates & Sponsors
- Premier branding on billboard campaigns
- Opportunity for speaker's slot as per agenda
- 10 free delegate passes to summit & networking events (including dinner)
- 10% discount to clientele and for additional passes
- Logo placement for the duration of the Summit on stage
- Exclusive social media mentions pre and post conference
- Pre and post conference PR liaison
- Press release distribution
- Pre conference interview for media partner publications
- Opportunity to place material in media packs at conference
- Access to media partners and media list
- Invites to sponsor clientele
- Full page advert in the delegate workbook
- Free expo space (3 x 3 m)
- Preferential placement in exhibition area before any other sponsors except Platinum
- Access to summary delegate list
- Post conference customised sponsor mailer sent out to database

EVENT SILVER SPONSORSHIP US\$20 000 (R300 000)

- Logo placement on API campaigns (online & printed, outdoor media, website, external media etc.)
- Premier branding on billboard campaigns
- Opportunity for speaker's slot as per API agenda
- 7 Free delegate passes to Summit & networking events (including dinner)
- 10% discount to clientele and for additional passes
- Logo placement for the duration of the Summit on stage
- Half page advert in the delegate workbook
- Free expo space (3 x 3 m)
- Preferential placement in exhibition area after Platinum & Gold sponsors
- Access to summary delegate list
- Social media mentions pre and post conference
- Press release distribution
- Pre conference interview for media partner publications
- Opportunity to place material in media packs at conference
- Access to media partners and media list

EVENT BRONZE SPONSORSHIP US\$15 000 (R225 000)

- Logo placement on API campaigns (online & printed, outdoor media, website, external media etc.)
- 5 free delegate passes to Summit & networking events
- 10% discount to clientele and for additional passes
- Logo placement for the duration of the Summit on stage
- Opportunity for speaker slot as per API agenda
- Quarter page advert in the delegate workbook
- Free expo space (3 x 3 m)
- Preferential placement in exhibition area after Platinum, Gold & Silver Sponsors
- Access to summary delegate list
- Social media mentions pre and post conference
- Press release distribution
- Opportunity to place material in media packs at conference
- Access to media partners and media list

INDUSTRY SPONSORSHIP US\$10 000 (R150 000)

- Logo placement on all campaigns (online & printed, outdoor media, website, external media etc.)
- 3 Free delegate passes to Summit & networking events
- 10% discount to clientele and for additional passes
- Logo placement for the duration of the Summit on stage
- Quarter page advert in the delegate workbook
- Access to summary delegate list

EVENT SPONSORSHIP US\$5 000 - US\$7 500 (R75 000 - R125 000)

- Logo placement on all campaigns (online & printed, outdoor media, website, external media etc.)
- 2 Free delegate passes to summit & networking events
- 10% discount to clientele and for additional passes
- Logo placement for the duration of the Summit on stage
- Branding placement for the duration of the Summit on stage
- 5-minute welcome speech at sponsored event
- Access to summary delegate list

EXHIBITION SPONSORSHIP (3M x 6M) US\$2 350 (R35 000)

- Exhibition space for 3M X 6M
- Logo placement of e-website and selected campaigns
- Recognition as e-exhibitor on all campaigns relating to exhibition
- 1 free delegate pass to Summit & networking events

EXHIBITION SPONSORSHIP (3M x 3M) US\$1 650 (R25 000)

- Exhibition space for 3M X 3M
- Logo placement of e-website and selected campaigns
- Recognition as e-exhibitor on all campaigns relating to exhibition
- 1 free delegate pass to Summit & networking events

MARKETING MATERIAL SPONSORSHIP US\$1 000 (R15 000)

- Opportunity for marketing material placement via:
- Delegate bags
- Delegate tables
- Magazine stands
- Registration desk



Contact us:

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