



CREATIVE JOBS FOR CREATIVE TEENS

Sponsorship of Artists For Humanity and the Greatest Party on Earth (GPOE) provides affinity with one of Boston's most distinguished and innovative nonprofits. GPOE sponsors gain access to the following:

- ❖ **Attendance:** 650+ leaders from Boston's creative, entrepreneurial, and philanthropic communities
- ❖ **Digital:** 55,000+ visitors to our website, 10,000+ social media followers, and 9,000+ email distribution list
- ❖ **Print:** Event invitation mailed to 2,500+ households
- ❖ **Signage:** 20,000+ visitors annually to the AFH EpiCenter, located in Boston's Innovation District
- ❖ **Media:** Event to be featured in major media outlets such as The Boston Globe, WGBH, and Boston Magazine

### **SPONSORSHIP LEVELS AND BENEFITS**

*(subject to commitment before print/production deadlines)*

#### **Premier Sponsor: \$100,000**

- Exclusivity - there will only be one Premier Sponsor
- Most prominent logo recognition on all event materials, including radio and print advertisements, "step-and-repeat" backdrop, street banners, invitations, and event website
- Logo on the AFH website with hotlink and name displayed in the AFH EpiCenter for one year
- Verbal recognition during program at pre-event reception
- **30 tickets to pre-event reception and GPOE**

#### **Lead Sponsor: \$50,000**

- Prominent logo recognition on all event materials, including radio and print advertisements, "step-and-repeat" backdrop, street banners, invitations, and event website
- Name displayed in the AFH EpiCenter for one year
- Verbal recognition during program at pre-event reception
- **25 tickets to pre-event reception and GPOE**

#### **Champion Sponsor: \$25,000**

- Significant logo recognition on all event materials, including radio and print advertisements, street banners, invitations, and event website
- Name displayed in the AFH EpiCenter for one year
- Verbal recognition during program at pre-event reception
- **20 tickets to pre-event reception and GPOE**

#### **Benefactor Sponsor: \$15,000**

- Major logo recognition on event materials, including radio and print advertisements, invitations, and event website
- Name displayed in the AFH EpiCenter for one year
- **15 tickets to pre-event reception and GPOE**

#### **Sustainer: \$10,000**

- Logo recognition on event materials, including radio and print advertisements, invitations, and event website
- Name displayed in the AFH EpiCenter for one year
- **10 tickets to pre-event reception and GPOE**

#### **Patron: \$5,000**

- Name listing on event materials, including invitations and event website
- **6 tickets to pre-event reception and GPOE**

#### **Friend: \$2,500**

- Name listing on event materials, including invitations and event website
- **4 tickets to pre-event reception and GPOE**