

OUR MISSION

To provide under-resourced teens the keys to self-sufficiency through paid employment in art and design.

"Another hidden gem in Boston."

-Red Bull Employee after participating in an AFH Interactive

100 WEST 2ND STREET BOSTON, MA 02127 (T) 617.268.7620 (F) 617.268.7358 WWW.AFHBOSTON.ORG



CREATIVE JOBS FOR CREATIVE YOUTH

"AFH was a pleasure to work with in all regards. The large scale commissioned wall piece made for one of our apartment complexes is just gorgeous. The entire process, start to finish, was seamless! AFH creates incredible work, executing with the highest level of craftsmanship and professionalism. We look forward to working with you again."

Jennie Kalberer,Gerding Edlen

"AFH saw the "problem" and created a stunning mural. Working with the students and staff of AFH is a great experience. They are energetic, enthusiastic, creative and above all professional. AFH is my go-to place for any graphic design project."

- Robert Sege, MD PhD, Boston Medical Center

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WHAT CAN WE CREATE FOR YOU?

Artists For Humanity is a powerhouse of art and design—employing teens from Boston neighborhoods. Teens work in collaboration with our professional staff of art and design mentors to offer creative services to businesses and the community. Together they are the AFH Studios!

As in any creative studio, AFH engages the design process. What's special? The zest of young people from Boston! We leverage this amazing asset, the mixed-media skill set of our professional team of mentors, and our pioneering social impact model to offer unique opportunities for partnership.

Each new project is highly valued as an opportunity to build equity through creativity. It's what makes an AFH project both high impact and conversation worthy!

CONTACT US

To learn more about what we can do for you, while extending and adding value to your own brand's story!

for Studio Services and AFH Creative Engagements:

Richard Frank: rfrank@afhboston.org | George Mallett: gmallett@afhboston.org for Curated Fine Art Decor/Exhibitions (leased or purchased):

Brenda Leong: bleong@afhboston.org

VOICES OF THE FUTURE

DETAILS

CATEGORY Public Art



















I AM STRONG I AM INVINCIBLE I AM WOMAN

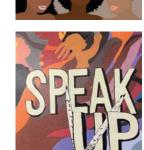






















OUR TEENS HAVE A LOT TO SAY!

The Voices of the Future collection, exemplified here, amplifies AFH teen artists' creative expression during these pivotal times, providing them a platform for shaping how society moves forward to create a better, more equitable world.



CLIENTS

Accounting Principals

Aloft Boston Seaport

Berkshire Group

Boston Art

Boston Consulting Group

Emerson College

Equity Residential (Girard)

Hollister Staffing

Ipsen Bioscience

L Design Boston (30 Dalton Street)

MetroWest Medical Center

Neiman Marcus (Copley Place)

Nellie Mae Education Foundation

Patriot Place

Related Beal (251 Locke Drive)

Slalom

State Street

Sun Life Financial

Weber Shandwick

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AFH has an extensive collection of art that it draws from to curate customized exhibitions. We work closely with businesses to assess their artwork needs in relation to their vision and physical space. All artwork is produced by teen artists who, through their paid employment at AFH, gain guided exposure to real world clients. AFH's EpiCenter is host to one of the largest collection of youth-created works in the country, and we organize 50-75 public exhibitions annually at public and corporate sites.





EXHIBITION PROGRAM



DETAILS

ART TYPE

Painting

CLIENT

Beth Israel Lahey Health

SERVICES

Site Survey Curation Installation Transportation

LEASE TERM

6 month 1 year

Leases can be extended at six month or one year intervals. There is also a REFRESH option to replace current art with new works.

PURCHASES

Art is also available for purchase.







PROJECT DESCRIPTION

Curated and installed a collection of teencreated artwork for Beth Israel Lahey Health's new administration offices. The goal: to help build a visually engaging environment that inspires strategic healthcare planning and delivery.



EXHIBITION PROGRAM



DETAILS

ART TYPE

Paintings
Photography
Graphic Design
3D Product & Design

CLIENT

Equity Residential

SERVICES

Site Survey
Curation
Installation
Transportation

LEASE TERM

6 month 1 year

Leases can be extended at six month or one year intervals. There is also a Refresh option to replace current art with new works.

PURCHASES

Art is also available for purchase.









PROJECT DESCRIPTION

Equity Residential leased a large, curated collection of teen-created paintings for their Girard Apartments. Located in the vibrantly social South End neighborhood, the development seeks to promote a healthy and happy lifestyle and is home to an extensive collection of art in all common areas.

CREATIVE JOBS FOR CREATIVE YOUTH

CLIENTS

Boston Consulting Group

Boston Musician's Association

Boston Planning & Development Agency

Boston Harbor Now

Converse

Corinthian Events

Edward M. Kennedy institute

Harvard Business School

J.C. Cannistraro, LLC.

Kerasotes Showplace Theaters, LLC.

Massachusetts Port Authority

New England Aquarium

Procter & Gamble (Gillette)

Reebok International Ltd.

Rockland Trust

Sonos

State Street

The Aspen Institute

Vertex Pharmaceuticals

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AFH is host to one of the largest collections of youth-created fine art. Our collection is bold, exciting, and reflective of the new vision of a culturally diverse Boston and beyond. We create works for exhibition, commissioned paintings for public spaces and private collections, interactive painting experiences and murals. An AFH mural can transform nondescript walls into architectural masterpieces and infuse corporate and community identities with powerful imagery. From realistic urban scenes to colorful, fun abstractions, our teen artists, guided by professional artist mentors, are capable of creating a variety of powerful commissioned images.



POP-UP PERFORMANCE TRUCK



DETAILS

CATEGORY

Public art: Mural

CLIENT

Boston Lyric Opera

DIMENSIONS

20'x8.5' (sides) 8.5x8.5 (back)

LOCATION

Museum of Fine Arts Boston, MA







PROJECT DESCRIPTION

Commissioned by the Client to bring their street performance truck to life by wrapping its surfaces with opera and graffiti inspired murals. A stenciled BLO logo added the last promotional touch to this innovative, pandemic-driven effort to bring operatic music to the broader community.

FAMILY, WHO WE CHOOSE



DETAILS

CATEGORY

Public Art: Mural

CLIENT

JLCD Development, LLC.

DIMENSIONS

37'w x 10'h

LOCATION

Columbia Road
Uphams Corner, Boston



PROJECT DESCRIPTION

Commissioned to create a lively mural on the sidewall of the Client's newly acquired property, the site of Family Affair Restaurant. "Family, Who We Choose" speaks to the agency of building social ties while exploring vulnerability, gender identity, and pre-colonial traditions.

DETAILS

CATEGORY

Public Art

CLIENT

John Hancock Financial Services

MATERIALS

Paint on wood

LOCATION

Back Bay, Boston

CUSTOM ADIRONDACK CHAIRS











PROJECT DESCRIPTION

AFH was commissioned to custom paint 15 Adirondack chairs for a temporary public installation in the Copley Square plaza near Trinity Church in Boston. Each chair was to represent Back Bay locations and be painted in the style of a well-known artist.

DETAILS

CATEGORY
Art Image Licensing

CLIENTAlyce

DIMENSION 7"×7"

COVER ART











ART IMAGE LICENSING



PROJECT DESCRIPTION

AFH licensed up to 40 art images for use as a cover for 'invitation' boxes—each carrying a special code for customers to access an online gift market. Box covers re-purpose, serving as unique, art pieces (wall hanging or self-standing) with labels highlighting the teen artist and AFH's mission.

DOYLE PARK COMMUNITY MURAL



DETAILS

CATEGORY

Public Art: Mural

CLIENT

Southwest Boston
Community Development
Corporation

DIMENSIONS

36'x10'

LOCATION

Doyle Park Hyde Park, MA





PROJECT DESCRIPTION

SWBCDC and the People of Hyde Park Wanting Equal Representation (POHWER), commissioned AFH to design and paint a mural at the site of the former Doyle Playground—a mural that envisions the vitality of the Hyde Park neighborhood as a special place to work, live, visit and play.



CLIENTS

Ann Theodore Foundation

art_works

Boston Medical Center

Boston Partners in Education

Crosspoint Associates, Inc.

Eastern Bank

Fidelity Investments

First American Title Insurance

Harvard Pilgrim Healthcar

John Hancock Financial Services

Knowhere Art Gallery

Lyft Hub Boston

Massachusetts Service Alliance

National Hockey League

Procter & Gamble (Gillette)

Reebok

South Shore Bank

State Street Bank

The Guild for Human Services

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GRAPHIC DESIGN

Our Graphic Design Studio offers a full range of services, from large-scale graphic interiors, wraps (bicycles, cars and even buildings), to designing a visual story for civic campaigns, book designs, and accessory graphics. The team uses the full Adobe Creative Suite, integrating hand-drawn illustrations and photos into the process for client deliverables. Led by professional design mentors, teen designers immerse themselves in the design process. They create and present mood boards to clients and by applying the fundamentals of design, (typography, layout, color systems, etc.), turn concepts into fully realized designs.





"OUR BOSTON" GRAPHIC MURAL



DETAILS

CATEGORY

Public Art: Brand Activation

CLIENT

John Hancock Financial Services

DIMENSIONS

85'x75'

LOCATION

545 Boylston Street Copley Square Boston



WHAT GETS YOU THE FINISH FINISH FINE?

PROJECT DESCRIPTION

AFH was commissioned by John Hancock to design a celebratory story of "Our Boston" in the form of a large-scale, graphic mural for the 2019 Boston Marathon. Wrapping a building at the finish line, the design tells the story of the perseverance of all Bostonians, across race, ethnicity, gender, and socio-economic status.



HISTORIC STORYTELLING



DETAILS

CATEGORY

Environmental Graphic

CLIENT

First American Title Insurance Company

DIMENSIONS

33' x 8.5" 15.5" x8.5"

MATERIALS

Vinyl

LOCATION

Boylston Street Boston, MA





PROJECT DESCRIPTION

Designed, printed and installed custom graphic murals on a signature wall in the main entry hall of the Client's Boston office and on a highly visible back office wall. Together they chronologically tell the Client's work history and Boston's building evolution over the last 110 years.



ENVIRONMENTAL GRAPHICS



DETAILS

CATEGORY

Graphic Mural

CLIENT

Crosspoint Associates, Inc.

DIMENSIONS

13"h x 35'w 9.5'h x 15'w

MATERIALS

Adhesive Vinyl

LOCATION

25 Thompson Place Boston, MA





PROJECT DESCRIPTION

AFH was commissioned to design a new signature mural for the main lobby entrance at 25 Thompson Place, inspired by and complimenting the existing AFH-designed graphic mural that "brings the outside in" and serves to welcome visitors from the parking lot entrance.

ENVIRONMENTAL GRAPHICS



DETAILS

CATEGORY

Graphic Mural

CLIENT

art_works

DIMENSIONS

12' x 9.5' 7.83' x 4.25'

MATERIALS

Adhesive vinyl

LOCATION

One India Street Boston, MA







PROJECT DESCRIPTION

Leveraging vintage postcards of the historic Custom House and One India Street, AFH's Graphic Design studio created two textural interior wall coverings for the building's common areas.

SOUTH SHORE BANK



DETAILS

CATEGORY

Graphic Mural

CLIENT

South Shore Bank

DIMENSIONS

Various sizes 2'x2', 2'x3', 3'x4', 2.5'x6'

MATERIALS

Adhesive Vinyl Sintra

LOCATION

Bridge Street Wollaston Columbia Square







PROJECT DESCRIPTION

AFH designed, fabricated and installed a series of graphic collages on sintra panels in three South Shore Bank branches. The designs incoporated images from the surroundings of each branch location to enhance the unique historical theme of their interiors.

VISUAL IDENTITY



DETAILS

CATEGORY

Visual Identity

CLIENT

The Guild for Human Services

COLLATERAL

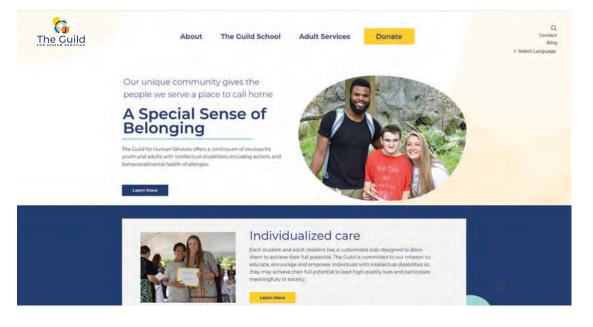
Typography System
Color Palette
Logo
Visual Identity Guidelines











MONT SERRA TREGULAR

MONTSERRA TMEDIU M

MONTSERRA T SEMIBOL D





PROJECT DESCRIPTION

AFH was hired to design the visual identity of The Guild for Human Services, a school with a mission to educate, encourage, and empower individuals with intellectual disabilities. The identity is inspired by their letter G in braille.

WAYFINDING: SIGNAGE



DETAILS

CATEGORY

Brand/Wayfinding

CLIENT

The Guild for Human Services

DIMENSIONS

Various

MATERIALS

Vinyl

Sintra

Acrylic

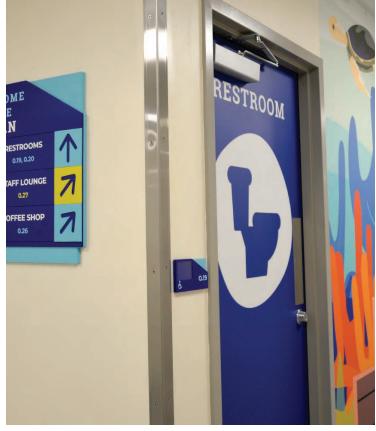
Paint

LOCATION

Concord, MA







PROJECT DESCRIPTION

Designed, fabricated and installed a new wayfinding system for the Guild's two-story day/residential facility. Designed to guide people through the physical environment and enhance understanding of and experience with the space, the system caters to residents/students with disabilities and behavioral health challenges and visitors alike.

DETAILS

CATEGORY

Brand/Wayfinding

CLIENT

The Guild for Human Services

DIMENSIONS

Various

MATERIALS

Vinyl

LOCATION

Concord, MA

WAYFINDING MURALS











PROJECT DESCRIPTION

Designed a series of graphic murals as part of the new wayfinding system developed for The Guild for Human Services. The murals visually identify the three building wings: Neighborhood, Forest and Ocean. Together with the signage, the murals facilitate the users' journey through the space—brightening up the hallways and bench nooks and creating playful engagement for residents, students and visitors.



LOGOS



DETAILS

CATEGORY

Visual brand identity

CLIENTS

Knowhere Art Gallery

Massachusetts Service Alliance

Commonwealth Corps

Ann Theodore Foundation

Families First

The Guild for Human Services













PROJECT DESCRIPTION

AFH's Graphic Design studio develops complete visual brand identity systems. Above is a selection of AFH designed logos, some of which were part of a larger visual brand identity system package.



IMPACT REPORT



DETAILS

CATEGORY

Brand collateral

CLIENT

WinnCompanies

DIMENSIONS

8.5" x 11" (38 pages)

LOCATION

National distribution (print and digital)







PROJECT DESCRIPTION

Created a design system for WinnCompanies' 2019 Impact Report, turning dense content into a visually compelling story easily consumed by their audience. The design included associated typography, color palette and iconography.

UNICORN BIKE "10 MILLION TRIPS"



DETAILS

CATEGORY

Graphic wrap Collateral

CLIENT

Lyft

DIMENSIONS

Varied bike parts 5"x7" (postcard)

LOCATION

Boston







PROJECT DESCRIPTION

Designed a Unicorn bike wrap for Bluebike's celebration of 10 million trips taken as a system since its 2011 launch. A promotional postcard was created to mark the achievement, its design inspired by the Unicorn bike's cool fender wrap.



BOXING HAND WRAPS



DETAILS

CATEGORY

Apparel

CLIENT

EverybodyFights

DIMENSIONS

2" x 120"

LOCATION

Boston, MA



PROJECT DESCRIPTION

AFH designed custom hand wraps for EverybodyFights, an organization that provides classes, trainers and facility, combining the grit of a traditional boxing gym with the luxury of a modern studio. Each design was inspired by the boxing history and city culture of Philadelphia, New York and Boston and created as a repetitive pattern block.



PRODUCT PACKAGING



DETAILS

CATEGORYBrand collateral

CLIENT

Preserve







PROJECT DESCRIPTION

AFH created illustrated graphics that serve as the centerpiece of unique package designs for Preserve's cause-marketed, made from recycled materials, toothbrushes. The packaging includes a "shout out" to AFH for the package design.

CREATIVE JOBS FOR CREATIVE YOUTH

CLIENTS

Boston Properties

Boston Planning & Development Agency

Breckinridge Capital Advisors

City of Boston

DivcoWest

Federal Realty Investment Trust

Greenovate Boston

Harvard University Housing—Northstar Project and Real Estate Services

Initiative for a Competitive Inner City

John Hancock Life Insurance Co

Kate Chertavian Fine Art (No. 284)

Liberty Mutual Insurance

Massachusetts Port Authority

Nixon Peabody

PRG BD Investors LLC. (30 Dalton)

Procter & Gamble

Samuels & Associates

Washington Gateway Main

Street

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X 3D DESIGN

The 3D Design studio team engages the creative process to develop solutions for our clients. The teen designers work with a team of professional design and engineering mentors to sketch, prototype, and experiment with diverse materials to understand their properties and applicability to our clients' projects. Equipped with a woodshop, the Studio works with a variety of fine art and industrial tools and materials, with a special focus on reclaimed materials, to transform clients' ideas into vibrant decorative, functional and public art. The Studio has gained national attention for fabricating artistic bikeracks, large-scale sculptures and interior wall and ceiling installations, architectural details, monument signage, eco-friendly furniture and more - infusing the zest and unpredictability inherent in young people "making things."



PUBLIC ART INSTALLATION "BLOOM"



DETAILS

CATEGORY

Public art: Sculptures

CLIENT

Federal Realty Investment Trust

DIMENSIONS

28"d x 10' w x 9.5' h

MATERIALS

High-density polyethylene Steel Lighting

LOCATION

Assembly Row Somerville, MA







PROJECT DESCRIPTION

Commissioned by Federal Realty Investment Trust, AFH's 3D Design Studio designed and fabricated four sculptures playfully designed as larger-than-life flowers, transforming areas under construction into a temporary art playground with instagrammable moments.



MIXED-MEDIA WALL RELIEF



DETAILS

CATEGORY

Interior Décor: Wall Art

CLIENT

Harvard University Housing Northstar Project and Real Estate Services

DIMENSIONS

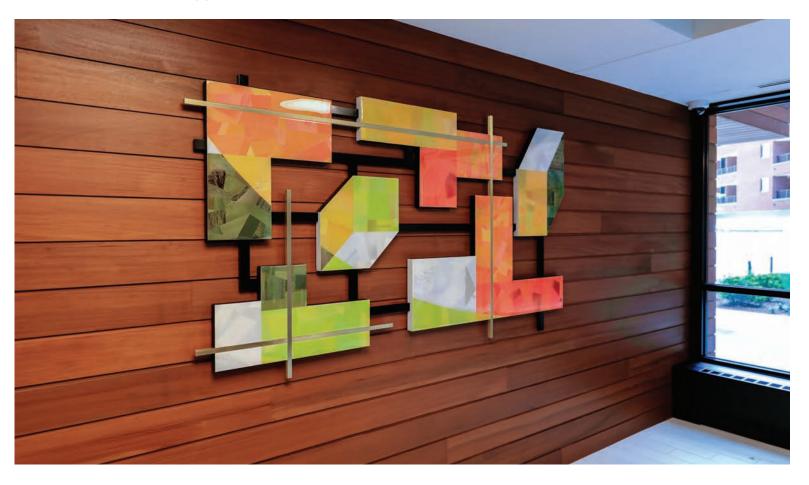
4.125'h x 7.5'w 1/2" tube

MATERIALS

Reclaimed magazines
Eco-friendly resin
Baltic birch plywood
Aluminum square tubing
Paint

LOCATION

Harvard's Soldiers Field Park graduate residence





PROJECT DESCRIPTION

Design and fabrication of a mixed media ReVision collage wall relief for the lobby at Harvard's Soldiers Field Park graduate residence. The design and color palette complements the AFH ReVision wall relief installed in the Harvard Business School's SFP3 elevator lobby.



REVISION ART "336 STORIES"



DETAILS

CATEGORY

Interior Décor: Wall Art

CLIENT

Museum Editions *for*Nixon Peabody

DIMENSIONS

14'w x 6'h

MATERIALS

Reclaimed magazines Eco-friendly resin Baltic birch plywood

LOCATION

Nixon Peabody 53 State Street Boston, MA







PROJECT DESCRIPTION

Commissioned by NY-based art consultant Museum Editions, AFH created artwork for 18 featured walls, spanning four floors of Nixon Peabody's new offices. Created using custom-made AFH ReVision tiles, '336 Stories' adds the voice of Boston youth to their office space.

BIKE RACK "THE FENWAY"



DETAILS

CATEGORY

Public Art:: Street Furniture

CLIENT

Boston Planning &
Development Agency
Samuels & Associates

DIMENSIONS

5.6'l x .67"w x 2.5'h

MATERIALS

Stainless Steel

LOCATION

The Fenway Boston, MA





PROJECT DESCRIPTION

AFH designed and fabricated four bike racks that artistically brand a heavily traveled area of "The Fenway." The designs serve not only as functional street furniture/security for bicyclists, but also as scultpural art that celebrates the neighborhood as a destination for activity and commerce. The racks are strategically situated in the vibrant Brookline Avenue/Boylston Street corridor.

FILIGREE BIKE RACK



DETAILS

CATEGORY

Street/public furniture

CLIENT

Washington Gateway Main Street

DIMENSIONS

3'10½" x 5/16" x 3'2"

MATERIALS

Stainless Steel

LOCATION

Various Washington St, Boston



PROJECT DESCRIPTION

AFH was hired to design and fabricate a series of bike racks to be installed along Washington Street in partnership with the community organization, Washington Gateway Main Street. The design was inspired by the iron filigree embellishments found on the street's historic architecture.

B



DETAILS

CATEGORY

Public art: Street Furniture

CLIENT

Boston Planning and Development Agency

DIMENSIONS

32" x 36"

MATERIALS

Stainless steel Powder coated stainless steel

LOCATION

Various locations Allston, MA

ALLSTON BIKE RACK SERIES



PROJECT DESCRIPTION

AFH designed, in collaboration with Allston community organizations—Allston Village Main Streets and Allston—Brighton Community Development Corporation, four artistic bike rack designs to be replicated and installed in strategic locations around Allston. The designs are driven by the City's vision of a space enhanced by sustainable goals, thoughtful transportation, and arts and culture.









CUSTOM DRAFTING TABLE



DETAILS

CATEGORY

Furniture

CLIENT

Jim Grossman

DIMENSIONS

10'l x 3.5'h x 20"d

MATERIALS

Walnut Slab Black pipe

Paint

Powder coating

LOCATION

Boston, MA





PROJECT DESCRIPTION

AFH designed and fabrciated a custom, oversized drafting table for a local architect's home office. Inspired by the industrial space, a hand cut, walnut wood slab was chosen for the table top and designed using colorful butterfly joints to accentuate the "imperfect beauty" of the wood. Matching color accents on the black pipes add intrigue to this bespoke piece.



ANNUAL AWARDS



DETAILS

CATEGORY

Recognitions

CLIENT

Initiative for a Competitive Inner City (ICIC)

DIMENSIONS

Various

MATERIALS

Acrylic Aluminum







PROJECT DESCRIPTION

AFH designed and fabricated 'ICIC 100', Special Recognition, and Hall of Fame awards that recognize and celebrate the fastest-growing businesses located in America's inner cities. The design included an elaborate backdrop, allowing for a 'reveal' as awards were distributed during ICIC's 2019 National Conference.

CLIENTS

Adobe

Bank of America

Boston Scientific

Bostinno

Boston Art

Boston Financial Investment Management

City of Boston

Grand Circle Travel

Kate Chertavian Fine Art (No. 284)

Massachusetts Port Authority

Massachusetts Convention Center Authority

Nixon Peabody

Nordblom Companies

Photo Nights Boston

Procter & Gamble

Roxbury Prei

State Street Bank

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PHOTOGRAPHY

The Photography Studio offers both traditional B&W and digital photography for individuals and businesses. Through the lens of teen photographers, working in collaboration with our team of professional photography mentors, the Studio brings our clients' visions to life. We offer a wide range of photography styles, including: portraiture, fine art/abstract, editorial, photojournalism, documentary, event, product, landscape, location, architecture and interiors. Whether in-studio or on-site, AFH's photography team will empower your digital strategy, tell your story, promote your work, or upscale your interiors.



DETAILS

CATEGORY

Event

CLIENT

Bostinno Uncommon Schools Boston University Boston HIFest

EVENTS

Performance
Corporate Event
Birthday
Mitzvah
Ribbon Cutting
Private Event
Business Conference

EVENT PHOTOGRAPHY







PHOTOGRAPHY







PROJECT DESCRIPTION

Artists For Humanity's Photography Studio documents corporate, private, life events, and more. From birthday parties to business conferences, we provide image coverage so you can relive the important events in your life.

DETAILS

CATEGORY

Location Architectural

ARCHITECTURAL PHOTOGRAPHY















PROJECT DESCRIPTION

From landmarks, scenic photography, to architectural photography, our Photography Studio can capture your desired locations in their best light.

DETAILS

CATEGORYStreetscapes

LOCATIONBoston, MA

STREETSCAPES













PROJECT DESCRIPTION

AFH Photography captures the human condition, everyday scenes and spaces witnessed daily in metropolitan environments. Streetscapes provide a lens to the mundane, and offer commentary on the socio-political and cultural realities of our dynamic times.

DETAILS

CATEGORY

Fine Art/Abstract

TYPE

B&W

Color

PRINT

Canvas

Metal

Wood

Paper

IMAGE

License for print or digital platforms

FINE ART/ABSTRACT







PHOTOGRAPHY FINE ART/ABSTRACT









PROJECT DESCRIPTION

The AFH Photography Studio's abstract collection isolates parts of nature or the built environment to develop stunning and inspiring art—offering color, form, texture, scale and imagination for both interior spaces and digital platforms.



BY NIGHT



DETAILS

CATEGORY

Nightscapes

TYPE

Color

PRINT

Canvas

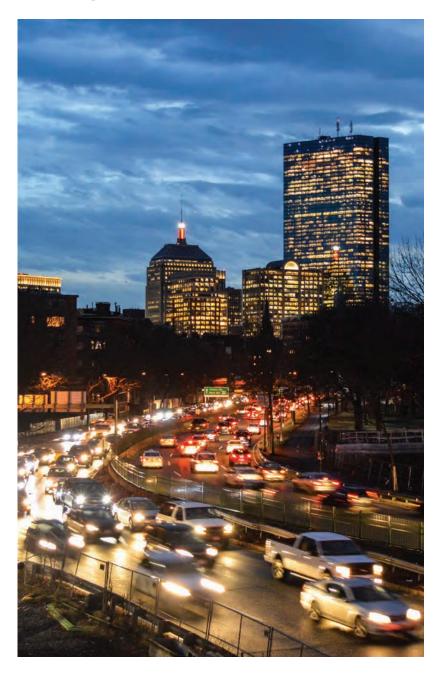
Metal

Wood

Paper

IMAGE

License for print or digital platforms







PROJECT DESCRIPTION

AFH's Photgraphy Studio team captures landscapes, movement and life by night. Through both realism and abstraction, AFH's night photography creates a new look of a familiar place or sparks the imagination through form and light.

DETAILS

CATEGORY
Black & White

TYPE

B&W

Color

PRINT

Canvas

Metal

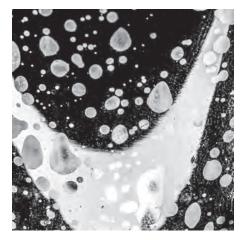
Wood

Paper

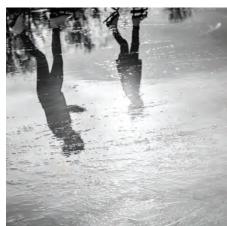
IMAGE

License for print or digital platforms

TRADITIONAL PHOTOGRAPHY









PHOTOGRAPHY BLACK AND WHITE





PROJECT DESCRIPTION

Using traditoinal B&W photography, AFH's Studo isolates parts of nature or the built environment to develop stunning and inspiring B&W images.



BOSTON FASHION WEEK - HUEMAN



DETAILS

CATEGORY

Event Photography
Step and Repeat
Photobooth

CLIENT

Nubia Williams *via* American Student Assistance

LOCATION

Warehouse XI Somerville, MA







PROJECT DESCRIPTION

AFH provided both portrait photography and runway videography services for BrandNUbia's fashion event during the 25th Anniversary of Boston Fashion Week 2019.

CLIENTS

American Student Assistance

Boston Building Resources

Boston Lyric Opera

Boston Properties

Boston Public Schools

Brand Nubia

Citi Performing Art Center

Condon Elementary School

Harvard Pilgrim Health Care

Jobs For The Future

National US Forest Service

Now and There

Procter & Gamble

Sports Club LA

The Hyams Foundation

Price Waterhouse Coopers LLP

Wellington Management

Wells Fargo Bank

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To view portfolio, visit AFHBoston.org or YouTube.com/AFHvideo.

Our studio has years of experience bringing our clients' brand, story, campaign, or message to life with behind-the-scenes, human interest, destination, event, social media and crowdfunding videos that integrate music, motion design/captions, and narration. The team concepts each video with scripting and storyboarding, diving into camera work, sound engineering, digital editing, motion graphics, web-readiness, and video production. The result is impactful and engaging videos with emotional hooks tailored to the client's goals.





DETAILS

CATEGORY

Video: Testimonial

CLIENT

Wells Fargo

LOCATION

Boston, MA

GROVE HALL PLAYGROUND BUILD



PROJECT DESCRIPTION

AFH was hired to document and create an up to 3' video that highlights the building of the Grove Hall Playground at Unity Park, a volunteer build event by Wells Fargo volunteers in collaboration with members of the community. Two 20" social media clips and lightly edited event photos were also created from the footage. Watch **here** or click on the image for viewing.



WHY I APPRENTICE?



DETAILS

CATEGORY

Promotional Video

PLATFORM

Online

Virtual Conference

CLIENT

Jobs for the Future

DURATION

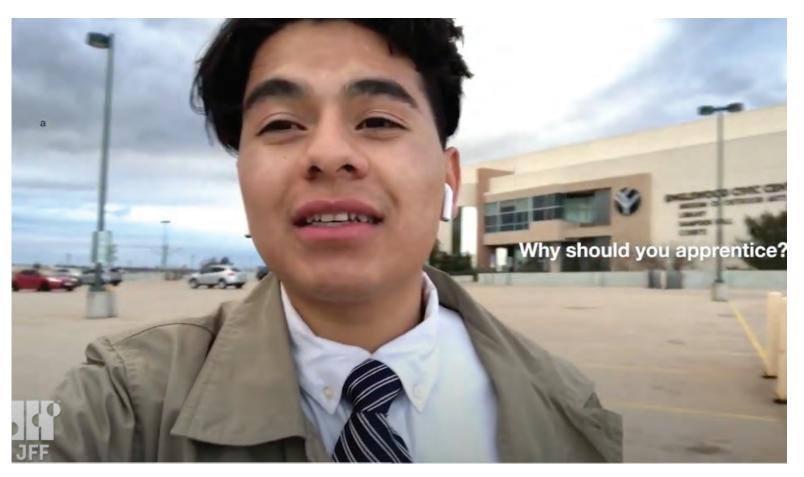
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LANGUAGE

English

SCOPE

Post-production



PROJECT DESCRIPTION

AFH was hired to create a promotional video for use on JFF's on-line platforms, website and during Horizons: Design a Future That Works virtual conference experience. Using footage shot previously by JFF participants, AFH edited disconnected pieces into a cohesive story of the impact youth apprenticeship via a lively 2-minute video. JFF is a national non-profit organization that drives change in the American workforce and education systems to achieve economic advancement for all. Watch **here** or click on the image for viewing.



CLIENTS

Federal Reserve Bank of Boston

Hemenway & Barnes

National Grid

Rosies Place

ShowPlace ICON Boston

Wellington Management



ANIMATION/MOTION DESIGN

To view portfolio, visit AFHBoston.org or YouTube.com/AFHvideo.

Our Animation & Motion Design Studio creates animated media, developing characters, employing motion design and scripting in the development of human interest, explainer, educational, how-to, promotional and social media content. The team also works in collaboration with our Graphic Design Studio and Video & Event Production Studio to create multi-media solutions for clients.



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STUDIO REEL



DETAILS

CATEGORY

Reel

CLIENT

Artists For Humanity



PROJECT DESCRIPTION

If "a picture is worth a thousand words," then an animation is worth a million. Animations are a great way to get your message across social media and engage your audience. More and more, animation (and video) is becoming an important part of a brand's social media strategy. Click the image above to see AFH's Animation and Motion Design studio reel or click here.



DETAILS

CATEGORY

Animated E-Card

CLIENT

Hemenway & Barnes

TIME

30 seconds

ANIMATED HOLIDAY CARD













PROJECT DESCRIPTION

AFH was hired to create a 30 second animated Thanksgiving holiday card with music to give a lively spin to the traditional corporate card. Finding the right balance between humor and sentiment were keys to a successful project appreciated by the Client's significant audience. Watch **here.**



DETAILS

CATEGORYAnimated Slideshow

CLIENT

Wellington Management Company LLP

MOTION GRAPHICS







ANIMATED SLIDESHOW

#TSO02ANI

ANIMATION & MOTION DESIGN











PROJECT DESCRIPTION

Wellington Management hired AFH to create a compelling looping, motion graphic presentation of their annual metrics to run during their annual gala. The presentation utilized the event brand asset designed by AFH's Graphic Design studio. See an excerpt **here.**



DETAILS

CATEGORY

Short form animations

PLATFORM

Facebook Instagram LinkedIn

CLIENT

Artists For Humanity

SOCIAL MEDIA CONTENT



















PROJECT DESCRIPTION

If "a picture is worth a thousand words," then an animation is worth a million. Animations are a great way to get your message across social media and engage your audience. More and more, animation (and video) is becoming an important part of a brand's social media strategy. Click on the bolded text to watch the animations: **Valentine's Day** and **Happy Turkey Day**.



CREATIVE JOBS FOR CREATIVE TEENS

WWW.AFHBOSTON.ORG