

REESE TIMBERLAKE

Reesetimberlake@gmail.com | 708-476-6681

EDUCATION

BFA in Fashion Marketing and Management
Magna Cum Laude, Deans List

Savannah College of Art and Design, Savannah, GA
GPA: 3.89

INDUSTRY EXPERIENCE

FALL 2014

Wholesale Intern at **Dolce & Gabbana**, New York, NY

- *Created Product Knowledge presentations using Microsoft Powerpoint
- *Updated and analyzed selling, budget, and shipment reports using Microsoft Excel
- *Managed ready to wear, leather goods, and shoe samples
- *Helped with preparation and execution of trunk shows with retailers
- *Retailers including but not limited to: **Bergdorf Goodman, Barney's, and Nordstrom**

SUMMER 2014

Merchandising Intern at **Coach**, New York, NY

- *Generated and analyzed weekly selling reports
- *Created target market presentations using Microsoft Powerpoint
- *Helped create Spring/Summer 2015 SKU assortment on PLM
- *Managed small leather good samples

SUMMER 2013

Accessories Intern at **Elle Magazine**, New York, NY

- *Managed all incoming and outgoing samples
- *Assisted with pulling and packing samples for photoshoots
- *Served as a liaison between PR companies and various designers
- *Worked in a fast paced environment

Stylist Assistant for **Nylon** Mexico September Cover Issue, Brooklyn, NY

- *Helped stylist pull looks and style each story
- *Acted as a liaison between the artists and magazine

2011-2012

Marketing Intern at **Oakbrook Shopping Center**, Oak Brook, IL

- *Created weekly newsletter for retailers
- *Assisted marketing managers with smooth execution of weekly fashion shows
- *Promoted events using social media
- *Developed excellent customer service skills through daily communication with retailers, consumers, and suppliers

VOLUNTEER EXPERIENCE

2011-PRESENT

Volunteer for the Cystic Fibrosis Foundation, Chicago, IL

- *Solicited for annual fundraiser, which raises over \$80,000 each year

SKILLS

FASHION MARKETING

Retail Math Knowledge
Trend Research
Product Knowledge
Product Promotion
Analytical & Quantitative

SOFTWARE

Microsoft Excel
Microsoft Powerpoint
Microsoft Outlook
Adobe In-Design
Adobe Photoshop

INDUSTRY VALUES

Organized
Strong Communicator
Resourceful
Excellent Time Management
Demonstrates Leadership