



boutique creative

A digital design
company bringing
your vision to life.

Midnight Boheme is a boutique creative graphic design company specializing in print and digital marketing designs for local businesses and event venues in New Orleans.

With an unbridled enthusiasm for all things New Orleans, Midnight Boheme is proud to contribute to its culture with projects inspired by the rich heritage and diverse nature of this city.

Midnight Boheme operates as a solopreneur in a private Uptown studio office with state-of-the-art resources.

Laura Kuhn

Owner / Operator

creative services

An independent designer crafting New Orleans graphics from pixel to print.

Midnight Boheme offers an extensive list of creative services. Customized services are available. Pricing formulas are calculated dependent on project specification, turnaround time and graphic inclusions.



Logo Design

Developing your company's emblem by creating a symbol or wordmark recognizable in entrepreneurialism.



Promotional Items

Marketing materials fashioned with your event or company's vision such as brochures, invitations, posters, and ads.



Multimedia

PowerPoint Slideshows, Flash animation, and After Effects video create a stylish and professional presentation.



Social Media

Digital marketing ads for online promotion such as Google, Facebook, Instagram, Twitter, and Pinterest with ornate borders, copywriting, and boosted verbiage input.



Photo Manipulation

Doctoring old images and repairing damaged photos, combing two pictures seamlessly into one, and remastering color and visual transition.



Web Design

Interactive and responsive web design on a CMS platform which allows the client to edit and render the content within the customized design.



price guide

project specification + turnaround time + graphic inclusions = **total cost**

Logo & Branding

Logo Design	\$ 99 - \$ 255
Brand Identity Print Package	\$ 800+
Brand Identity Social Media Package	\$ 800+
The Entrepreneur Brand Identity Package	\$ 1200+

Print Design

Print Advertisement	\$ 75 - \$ 155
Promotional Flyers	\$ 75 - \$ 155
Rack Cards + Trifold Brochures	\$ 75 - \$ 155
Invitations + Greeting Cards	\$ 55 - \$ 155
Business Cards + Letterhead	\$ 55 - \$ 155
Posters + Image Wraps	\$ 175 - \$ 255
Drink + Dine Menus	\$ 75 - \$ 155

Website & Digital

Website Design (Responsive)	\$ 1500+
Multimedia Presentations	\$ 55 - \$ 375
Social Media Campaigns	\$ 55 - \$ 255

+ Minimum estimated cost.



the design process

Discovering the creation procedure of graphic design.

1. PROJECT INQUIRY • CREATIVE BRIEF • DEPOSIT



Arrange a consultation in person or telecom. Define the project by completing the Creative Brief Questionnaire. Generate and gather ideas by looking at other examples in the same field. Submit design details and visual references via the online form. Submit a non-refundable retainer to the designer as the design process begins.

2. ANALYSIS & RESEARCH

The designer will review your Creative Brief Questionnaire and analyze all the materials submitted. Creation of a custom designed logo, brand identity elements such as textures, fonts, stylized photography, and a color palette will be included in a Brand Styling Guide to ensure continuity and visual themes throughout the design process.



3. DESIGN & DEVELOP



Using state-of-the-art software such as Photoshop and other Adobe Creative Cloud programs, the designer fashions the visual collateral for your project. With extensive collections of commercial fonts, hi-res photography sources, and other professional graphic arts, the designer designs and develops your project in a timely manner.

4. PRESENTATION & REVIEW

This is the client's opportunity to review all the content and make notes of changes, edits, omissions, additions, etc. The designer will revisit the design and apply all changes required. This process may be repeated until all factors are complete. Most projects are allowed up to three revisions without additional charges.



5. PUBLISH, PRINT & POST



Upon completion, the designer resubmits the artwork for a final art approval. Once approved, the final invoice is submitted, deducting the deposit. When the final payment is received, the client's hi-res, print-ready files are uploaded to a private Google Drive folder for the client to access. Once downloaded, the client may publish, print and post!



MIDNIGHT BOHEME

6221 S. Claiborne Ave • Suite 203 • New Orleans LA 70125

Email: laura@midnightboheme.com | **Website:** www.midnightboheme.com

Phone: (504) 343-4722