

Software Asset Management

The foundation for cost savings and licensing compliance



Automated asset and change discovery helps ensure your success with configuration management.

Facing the Facts – Let's Save Money

Software asset management (SAM) saves money ó period. Without a SAM program, large enterprises typically overspend on software. Simultaneously, organizations without SAM needlessly expose themselves to licensing violations by over installing software titles without accurate reconciliation to licensing limits.

Don't Let Service Suffer

Industry experts agree, service quality and business agility can suffer. Without adequate software management, Service Desk and support personnel take longer to resolve end-user requests when information is inaccurate on computer software.

Roll-outs of enterprise applications can become needlessly complex when version management of software utilities (i.e. Internet Explorer, .NET framework, Adobe Flash) do not provide needed interoperability. Knowledge of software patch levels is important too to ensure computer systems meet compatibility requirements.

Effective software management requires intimate knowledge of PCs, laptops, servers and other mobile devices where the software is installed. Today, software can be delivered as a service (SaaS) or operate from cloud environments ó an effective SAM program must track and manage software that runs in many different environments.

Win with Samantha™

The System Asset Management System™ - a.k.a. Samantha™ is a cutting-edge, enterprise configuration management database (CMDB) that includes software and hardware asset management. Samantha™ offers reporting, dashboarding, notification services and exporting features (i.e. Visio, Word, .PDF, .XLSX).

Samantha's™ Financial Management feature is tied to software titles within the CMDB to produce compliance reports, definitive software lists (DSL), and license management. Configuration management tracks information on computers, their configurations and valuable information on network interconnections.



Leverage Auto-discovery

Rely on Netwatch Solutions' auto-discovery probes ó Audrey™ to build your software repository and keep it accurate. Audrey™ uses agentless network discovery that is 1) cost effective, 2) non-intrusive, and 3) easy to deploy. Discovery probes can be distributed across the network to reduce network traffic overheads.

Software Life-cycle Management

Samantha™ helps you manage software through its entire life-cycle, from purchase to retirement. The Change Management feature allows you to capture enterprise application changes, including notifications, approvals and complex change rules. If required, the Controls feature matches your preventative maintenance initiatives to PCI, COBIT and HIPAA compliance regulations. Business Alignment features provides trending, end-of-life analysis planning, and advanced budgeting capabilities.

A Turnkey Solution with Expert-level Proficiencies in the Infrastructure

As a solutions firm, Netwatch Solutions provides consulting, training, and management advocacy to ensure your SAM success.

The next step is yours í

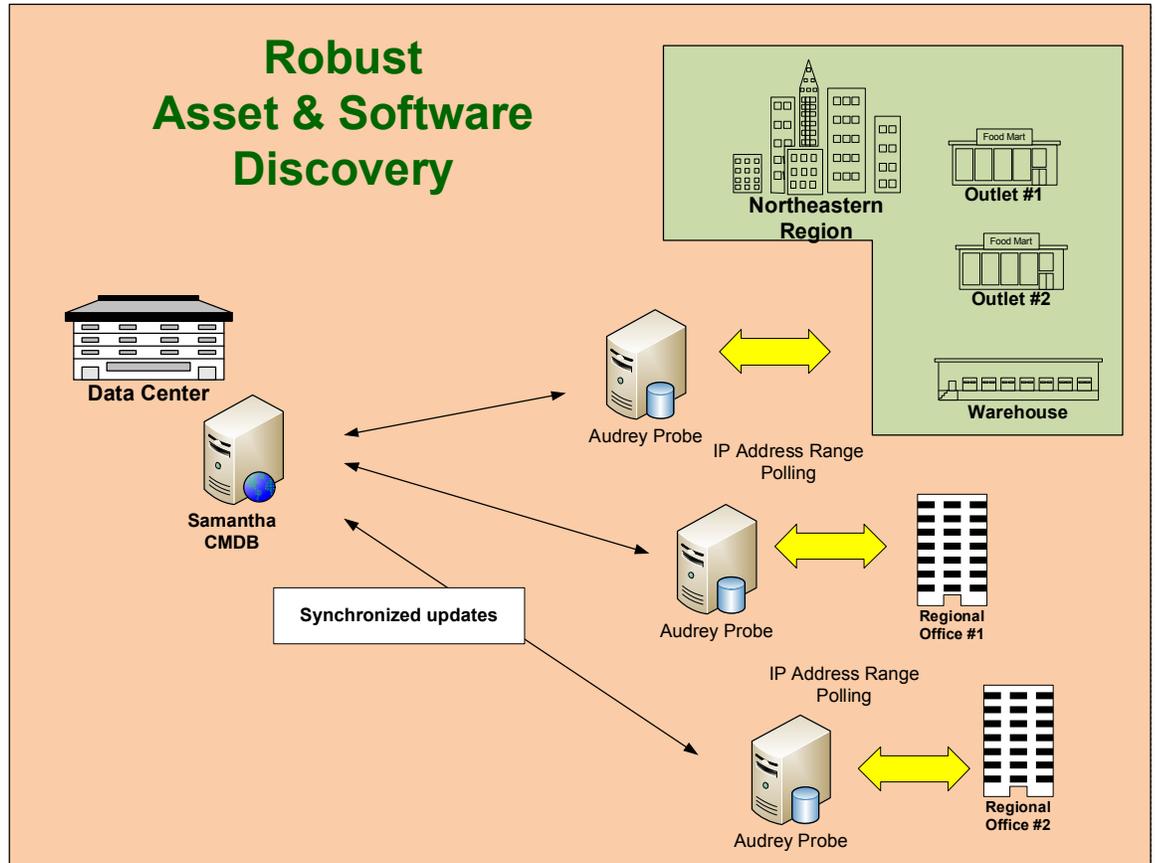
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Software
Asset
Management:
an industry
best practice





Control costs,
optimize
software
investments,
and provide
added
business
agility



AGENTLESS, NETWORK-EFFICIENT SOFTWARE AND ASSET DISCOVERY

Software Discovery

- product title
- publisher name
- version number

Software Filtering

- aliasing & version grouping
- exclusion listing to create MSLs

Efficient Network Polling

- full discovery sweep
- missing asset sweep
- verification sweep
- validation sweep
- interconnection sweep
- centralized administration

Computer Auto-Discovery

- Windows computers
- computer hardware
- operating system
- OS patches
- OS services
- last known user

Software Contract Management

- licenses, leases, subscriptions, maintenance
- expiration & renewal dates
- license terms – per unit / CPU / site / user

Software Asset Management Features

Coupled with Audrey, your Samantha CMDB auto-discovers and automatically populates your enterprise software, patch, operating system and Windows computer information into a single repository. Manual data entry is used to support other network devices that do not have native SNMP or WMI auto-discovery capabilities.

Lightweight, agent-less discovery is done efficiently with several recurring network polls. For instance, only laptops and mobile devices are polled at the highest frequency, and full discovery sweeps are performed less frequently. Uploads from the discovery probes to the CMDB include only delta updates, for network traffic efficiency.

Aliasing allows you to view software titles as product families (i.e. Microsoft Office), or as individual components (i.e. Microsoft Word Professional 2007). Exclusion lists optionally reduce the clutter of unimportant applications like Solitaire, Minesweep, or Windows Media Player.

Link software contracts to actual software installations, thus identifying used, unused and over-limit software resources for inventory management. Obtain e-mail notifications in advance of subscription, license and maintenance expirations.

Robust integrated reporting capabilities are built-in to keep you ahead of the game.



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