



UX/UI Designer

PROFILE

*Typography-enthused
UX and visual designer.
Background in high-end
fashion and digital design.
Specialist in creating
beautiful, effective
and simple user interfaces.*

LANGUAGES

FRENCH : Native

ENGLISH : Fluent

JAPANESE : Basic

SKILLS

DIGITAL

- Photoshop
- InDesign
- Sketch 3
- Lightroom
- Html 5/CSS 3/Media Query
- Illustrator
- Axure, Balsamiq
- Basic Wordpress

GRAPHIC


- Typography
- Sketching
- Architectural layout

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EXPERIENCE

UX DESIGNER • Pingwhen

August 2015 • London, UK

Pingwhen is a campus security application for US universities. Worked in a lean manner from competitive analysis to wireframes. Created an application for students on campus and a dashboard (CMS) for security guards.

UX/UI DESIGNER • Third Space Learning

July 2015 - August 2015 • London, UK

Third Space Learning provides one-to-one maths support that connects tutors from around the world to over 2000 pupils every week across the UK.

Our mission was to research and redesign the current website to increase conversion rates.

The research included creating a competitive analysis and benchmarking of other maths interventions sites.

We also interviewed current users and recreated the information architecture for the site.

My main focus during this project:

- creating our first prototype based on our research findings and insights
- iterating and designing our paper prototype that we tested over fifteen times
- developing the final prototype which focused on a clean UI (typography, accessibility, user sight path, elements hierarchy)

SALES ASSOCIATE • Church's (Prada Group)

May 2015 - Present • London, UK

Working at Regent Street : largest Church's shop in the world. Familiar with luxury brand sales strategy and presentation. Competitive analysis and improving the customer service.

- ACHIEVEMENTS -

FASHION DESIGNER

Who's next

June 2012 • Paris, France

1st prize: shoes and bag.

Organised over 300 contestants.

Collection exhibited at the international fashion fair:

Who's next.

FASHION DESIGNER

Konaxis

June 2012 • Paris, France

1st prize : men ready-to-wear.

Organised between two schools.

VISUAL DESIGNER

Vallée village

June 2012 • Paris, France

Exhibition of my design : design contest.

Art Deco contest organised between all the design school in Paris.

— INTERESTS —

- Japanese culture
- Keen interest in psychology
- Cinematographic technique
- Fashion photography
- Travelling and being inspired by other cultures
- Reading design books

VISUAL DESIGNER • Bitzesty

March 2015 - May 2015 • London, UK

Designing a flexible and also printable form for the Queen's Awards for Enterprises.

Created an efficient booking system for the hospital within the SXT's, a sexual information service, CMS.

Using UX principles to conceive SXT's branding: business cards, flyers, A4 papers and roller banners.

WEB DESIGNER • Uberoffice.com

February 2014 - September 2014 • London, UK

Worked independently designing the Uberoffice's website.

Created wireframes, personas and user journey.

Coded website using Html5, Css3, Php (template) and Media query.

FASHION DESIGNER • Pierre Talamon

February 2013 - June 2013 • Paris, France

Pierre Talamon is a men's premium classic brand.

Assisted the head of stylist, designed clothes, fabrics researchs, took clothing measurement, created the technical designs.

EDUCATION

UX DESIGN IMMERSIVE • GA London

June 2015 - August 2015 • London, UK

The UXDI programme is a 10 week, full-time career accelerator focussed on building user experience skills through five cross-platform projects.

During these 10 weeks I have worked on:

- a movie library application
- the development of a business case and introduction of a new feature for an event company
- a visual re-design of a one-to-one maths support website.
- a micro-site for a current commercial retailer

BACHELOR OF ART • ESMOD Paris

2009 - 2012 • Paris, France

Sketching, illustrations, trends, patterns instructions.

CAO Photoshop and Illustrator and technical designs.