



REAL AESTHETICS

Bella Contour Device

Real Aesthetics. Real Results.



REAL AESTHETICS



Breakthrough Technology based on the body's own Natural Process.

The scientific, safe and **REAL** solution for:

- ✓ Body contouring and sculpting
- ✓ Circumference reduction
- ✓ Cellulite reduction
- ✓ Fat fighting
- ✓ Skin smoothening



BELLA
CONTOUR





REAL AESTHETICS

BELLA CONTOUR HIGHLIGHTS

- ✓ 1st device that increases body fat metabolism by 52%.
- ✓ Proven scientific results.
- ✓ **92%** satisfaction rate
- ✓ Over 6 years of clinical experience.
- ✓ FDA clearance and CE Medical mark.
- ✓ Proven market acceptance.
- ✓ Over 20,000 patients treated commercially.
- ✓ Significant advantages to physicians and patients.
- ✓ A unique patient management software, providing tools and protocols to manage every patient's visual and numerical results, as if they were taken for a clinical study.
- ✓ Experienced management team.

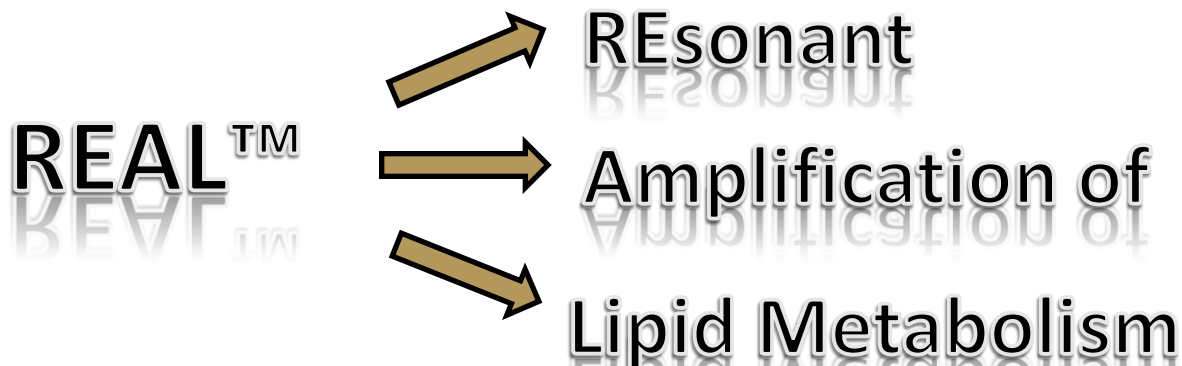




REAL AESTHETICS

BELLA CONTOUR DEVICE

Bella Contour presents a pain free and risk free solution for the aesthetic market on growing demand with REAL™, long lasting procedure for body contouring and cellulite reduction.





REAL AESTHETICS

BELLA CONTOUR TECHNOLOGY

The Bella Contour Device uses a combination of 3 non-invasive technologies:

Ultrasound

Electric current fields

Vacuum therapy

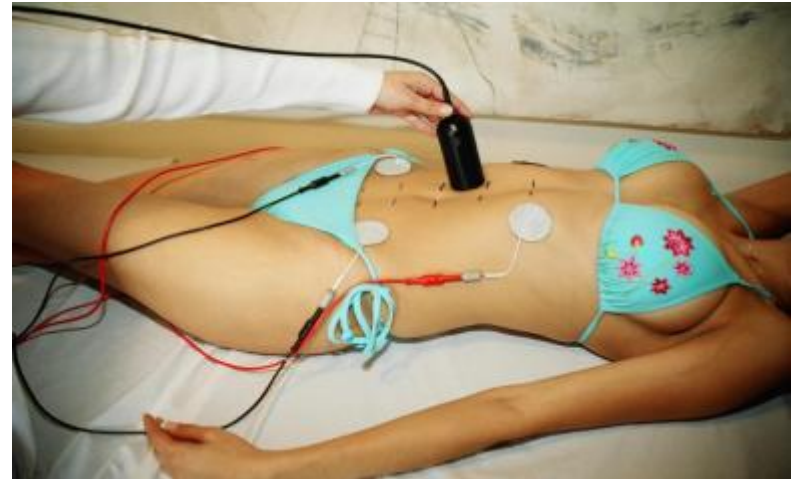
The combination of ultrasound and electric fields, with frequency and intensity that varies over the course of the treatment, causes the fatty tissues to vibrate and self resonant.





PROCESSING THE FAT WITH BELLA CONTOUR

- A Bella Contour treatment changes the body's metabolic fuel from carbohydrates and glucose to fat.
- By constantly changing the ultrasound frequency and intensity, the Bella Contour enables the body to use fat as its prior energy source.
- Fat from the treated area is used as metabolic fuel.





REAL AESTHETICS

AMPLIFICATIONS OF LIPID CONSUMPTION

A study preformed in Hadassah Medical Center, concludes that a single Bella Contour treatment increases the utilization of fat in moderate-intensity exercise by 52% compared with pre-treatment values.*

"... This finding may support the hypothesized fate of subcutaneous lipids released by BC treatment, which is oxidation as an energy source. ..."



*"A single treatment with the DU857 ultrasound and interferential unit ("Bella Contour") increases fat oxidation during exercise" – Study Report, April, 2010;
Naama W Constantini, MD – Sports medicine physician; Gal Dubnov-Raz, MD MSc - Sports medicine physician;
Shachar Nice, BEd MSc - Exercise physiologist, study design.

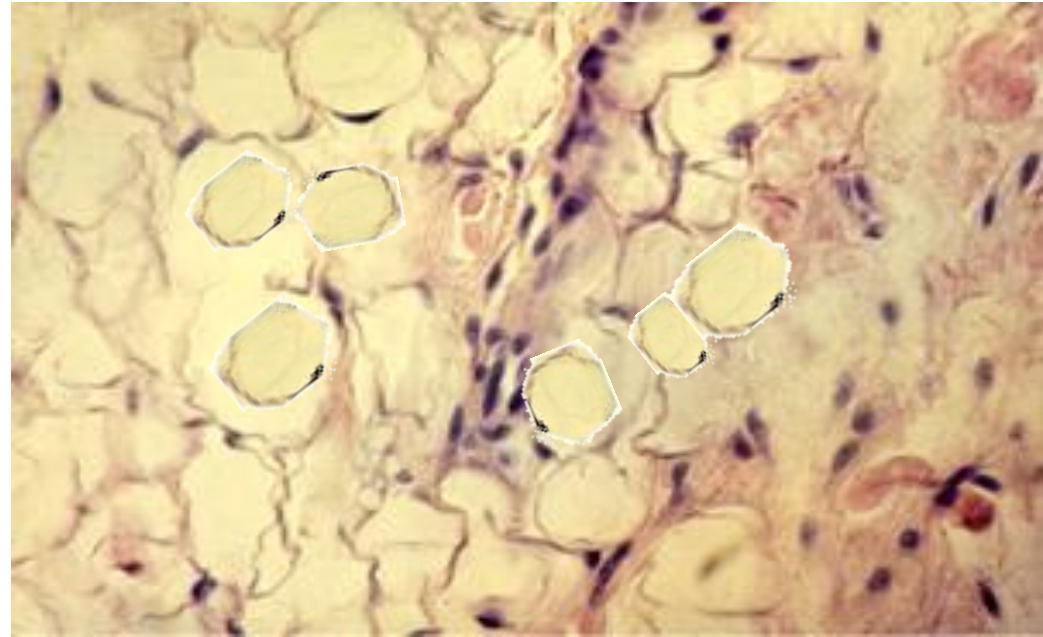




REAL AESTHETICS

RESONANCE

By transmitting the proper wave to the fatty tissue, the fat cells vibrate and enter into self resonance.



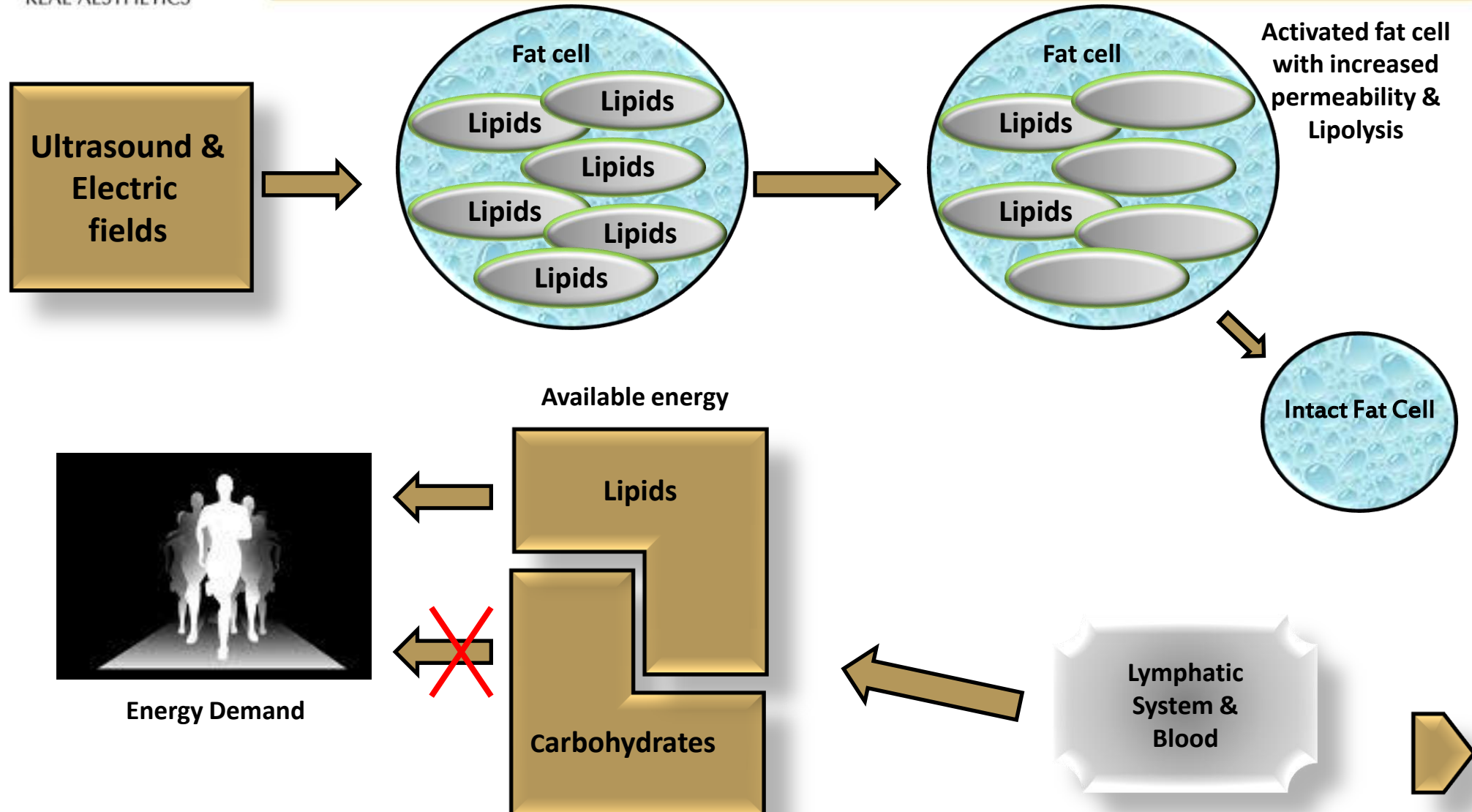
The frequency and intensity of the wave are adjusted in real time, throughout the entire treatment duration, in order to effectively cause the fatty tissue to resonance.





REAL AESTHETICS

PROCESSING THE FAT WITH BELLA CONTOUR



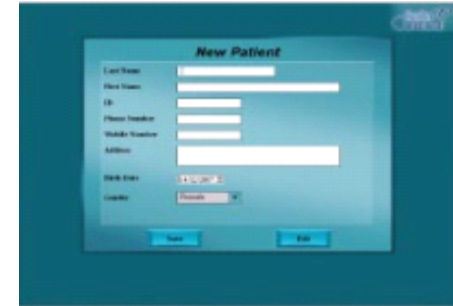


REAL AESTHETICS

BELLA CONTOUR SYSTEM

The system stores information regarding every patient, such as –

- ✓ Personal information
- ✓ Initial measurements
- ✓ Numeric and visual records (up to 5 photos)
- ✓ Measurements and photos of subsequent treatments.
- ✓ Treatment dates and duration
- ✓ Progress report





REAL AESTHETICS

USER INTERFACE

Bella Contour software comes with a **photo comparing program**, enabling the operator and the patient to see visual progress and results of the treatments.



Progress reports are available throughout the process and indicate a change in circumference and weight, total treatment number and treatment time for the specific client chosen.





REAL AESTHETICS

USER INTERFACE

The system has the ability to produce reports for the use of the patient, operator, clinic and distributor.

Each report may be downloaded to a data stick.

☐ **Patient's report** – individual progress report with photos.

☐ **Monthly report** – information of the treatments preformed, according to a specified range of dates in Excel format.

(patient's name, treated area, dates of treatments, duration of treatments)

☐ **Statistical report** – complete data of all patients treated with the device in Excel format.

(patient's name, treated area, weight, date of birth, dates of treatments, number of treatments, before and after measurements and the results)





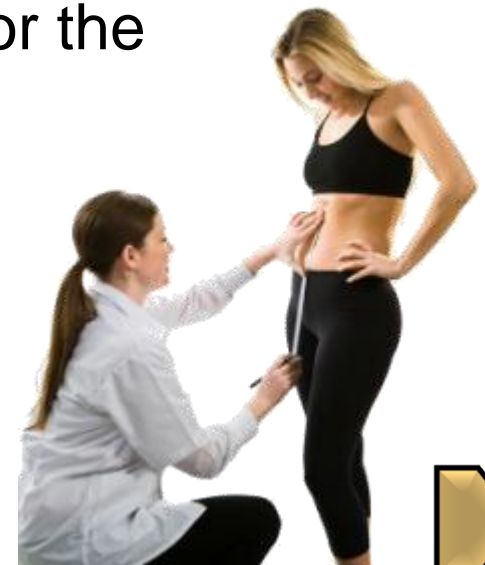
REAL AESTHETICS

DOCUMENTATION TOOLS

The **Bella Contour Method** provides the operator with numerical and visual documenting tools and procedures.

Each treatment area has specified **reference points** for measuring. This enables a valid and accurate comparison of before and after measurements.

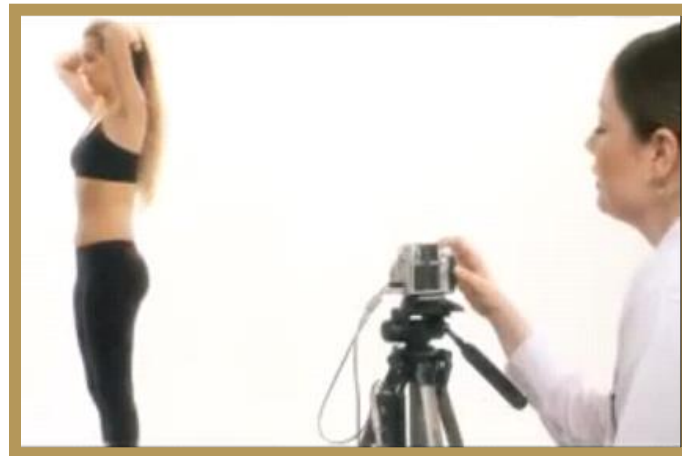
A **constant tension** measuring tape is provided for the accuracy of the measurements.





DOCUMENTATION TOOLS

Photo taking station and procedure is provided in order to maintain a fixed distance, posture and lighting for every photo. In this way accurate comparison of photos is made possible.



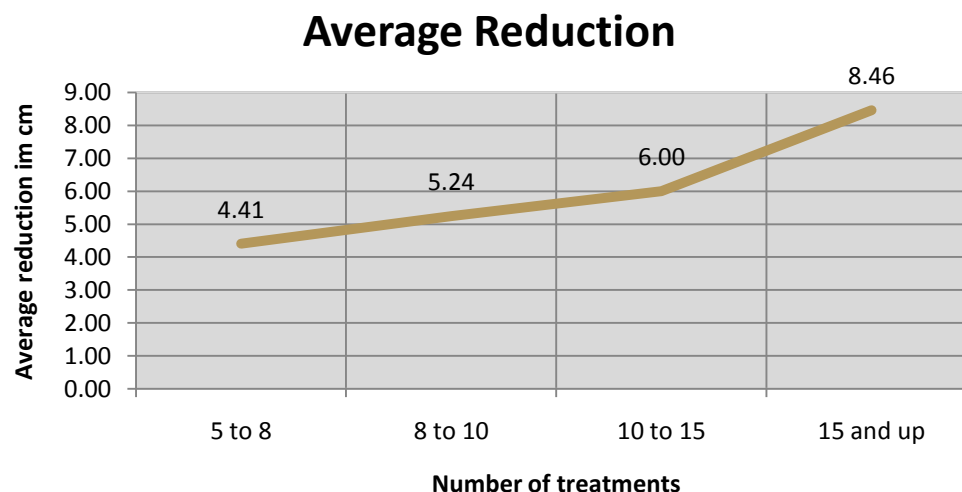


REAL AESTHETICS

THE ISRAELI COMMERCIAL EXPERIENCE

RESULTS ANALYSIS OF 10 CLINICS IN ISRAEL :

- 703 patients
- Males and Females
- Average age of 46



PROVES THE OUTSTANDING CLINICAL RESULTS OF AVERAGE
CIRCUMFERENCE REDUCTION IN ABDOMEN.





REAL AESTHETICS

THE ISRAELI COMMERCIAL EXPERIENCE

- Results from post marketing analysis of 10 clinics.
- 703 patients.
- “Non responders” - patients with results of less than 2 cm reduction.
- In Israel, money return is guaranteed in the case that results are less than a 4 cm reduction (without gaining weight).

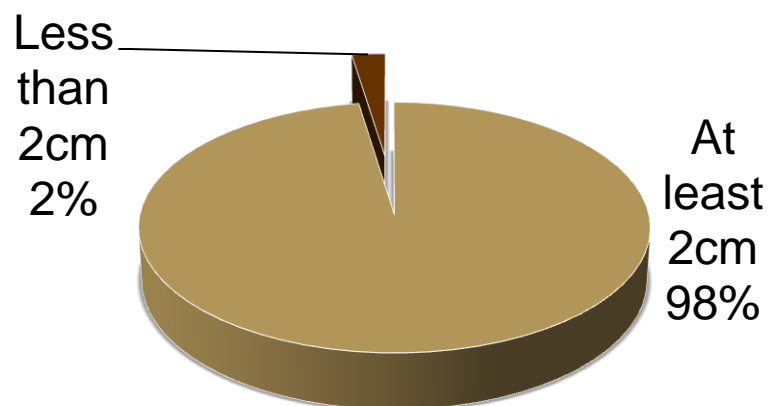




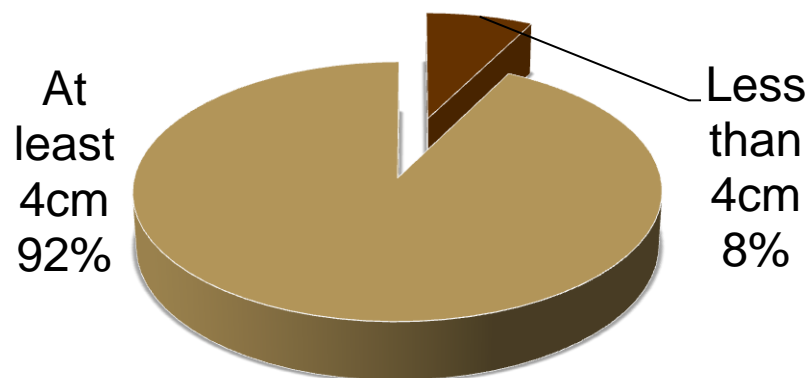
REAL AESTHETICS

RESPONSE RATE

- ☐ **98%** response rate.
- ☐ Patient's age between 18 and 81.
- ☐ Both male and female.
- ☐ Without specific diet or exercise.



- ☐ **92%** satisfaction.
- ☐ **The clinic guarantees results or reimbursement.**
- ☐ Less than 8% asked for reimbursement.
- ☐ Reduction of at least 4cm without gaining weight.





REAL AESTHETICS

DOCTORS FEEDBACK

Jeffrey S. Dover, MD, FRCPC: (<http://www.skincarephysicians.net/physicians/dover.html>)



"The Bella Contour treatment is truly a revolutionary body contouring procedure. Our patients experience an average reduction of 4 cm in abdominal circumference, with some people reporting up to 8 cm (3 inches) after multiple sessions."

Dr. Dover is currently conducting clinical studies for Bella Contour, and will publish clinical papers in the near future.

<http://www.skincarephysicians.net/news/non-surgical-liposuction.php>





REAL AESTHETICS

DOCTORS FEEDBACK

Dr. Dr. David Goldberg, MD: (<http://www.skinandlasers.com/bio.htm>)



*THE NEWEST WAY TO
SCULPT A BETTER BODY*

Anti-cellulite treatments have been around for a while and the newest one is Bella Contour. "It's a really exciting treatment that's just coming to the States," explains Dr. Goldberg.

"Unlike other body contouring treatments, this one changes the salt content of the fat cells so that the fat is leached out," Dr. Goldberg says.





REAL AESTHETICS

DOCTORS FEEDBACK

Dr. Tina Alster, MD: (<http://www.skinlaser.com/about-us/dr-tina-alster/>)

As published in InStyle Magazine, August 2011:



4 ZAP YOUR MUFFIN TOP

Meet Bella Contour, the newest noninvasive slimming technique to hit our shores. As Dr. Tina Alster, director of the Washington Institute of Dermatologic Laser Surgery, describes it, a handheld wand delivers a combination of ultrasound, electric current, and vacuum pressure to tighten skin around the abs (or thighs or buttocks). The procedure is painless, she says: "Patients not only have firmer skin but also lose inches off the abdomen." Six to eight sessions (from \$300 to \$500 each) are recommended. The treatment is now available in Massachusetts, New Jersey, New York, Texas, and Washington, D.C. For more info, go to realaesthetics.com.



<http://www.skinlaser.com/cosmetic-procedures-washington-dc/bella-contour-washington-dc/>





REAL AESTHETICS

DOCTORS FEEDBACK

Dr. Tinny Ho, MBBS, MRCP, FHKCD, FHKCD, a dermatology and venereology specialist in Hong Kong:

For patients whose primary concern is the abdomen, Dr. Ho uses the Bella Contour from Real Aesthetics Ltd. In Israel which applies low-density, non-focused ultrasound energy to remove fat. "This treatment shows 90% response rates in most patients and results are really quick" after four, one hour sessions patients can see that they have lost almost 4 cm of fat", Dr. Ho reported.

"Moreover, unlike other focused, high energy ultrasound treatments, this one is completely painless. Patients feel slight warmth, but no stinging or discomfort. They can sit comfortably reading or listening to music throughout the procedure", she added.

Read full testimonial

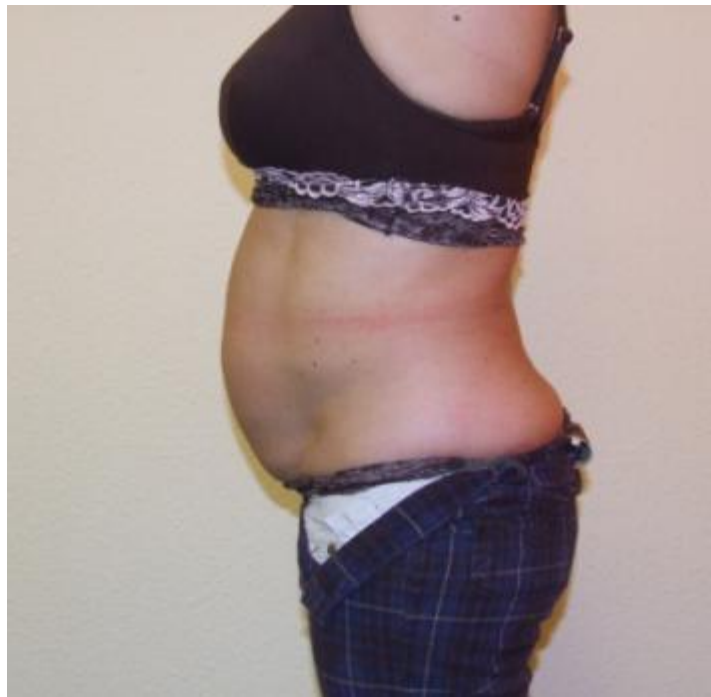
<http://trendmag2.trendoffset.com/publication/?i=69863>





REAL AESTHETICS

BEFORE



AFTER 10 TREATMENTS



REDUCTION OF 13.5 CM
(the client lost 1.5 kg)
ABDOMEN





REAL AESTHETICS

BEFORE



AFTER 5 TREATMENTS

(each thigh)



Buttocks reduction of 5 cm, each thigh lost 3.5 cm.
(The client lost 1.7 kg)





REAL AESTHETICS

BEFORE

AFTER 5 TREATMENTS

(each thigh)



Reduction of 3 cm
Thighs and Buttock





REAL AESTHETICS

BEFORE



AFTER 10 TREATMENTS

(5 treatments each thigh)



Buttocks reduction of 6 cm, each thigh lost 2 cm.
(The client lost 2 kg)





REAL AESTHETICS

BEFORE



AFTER 6 TREATMENTS

(each thigh)



Buttocks reduction of 3.5 cm, each thigh lost 2.4 cm.
(The client lost 2.9 kg)





REAL AESTHETICS

BEFORE



AFTER 1 TREATMENT

(Right thigh)



Buttocks reduction of 2.5 cm, right thigh lost 1cm





REAL AESTHETICS

BEFORE



AFTER 10 TREATMENTS



REDUCTION OF 14 CM
(the client lost 1 kg)
ABDOMEN

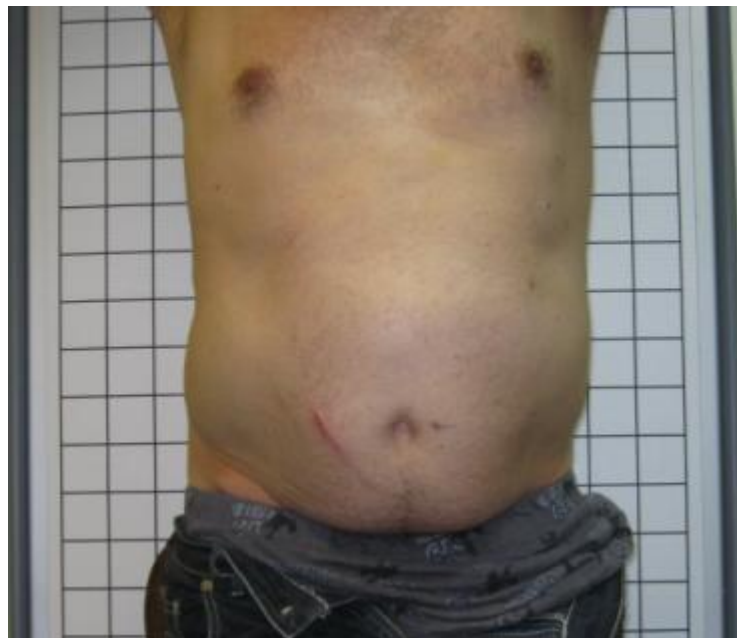
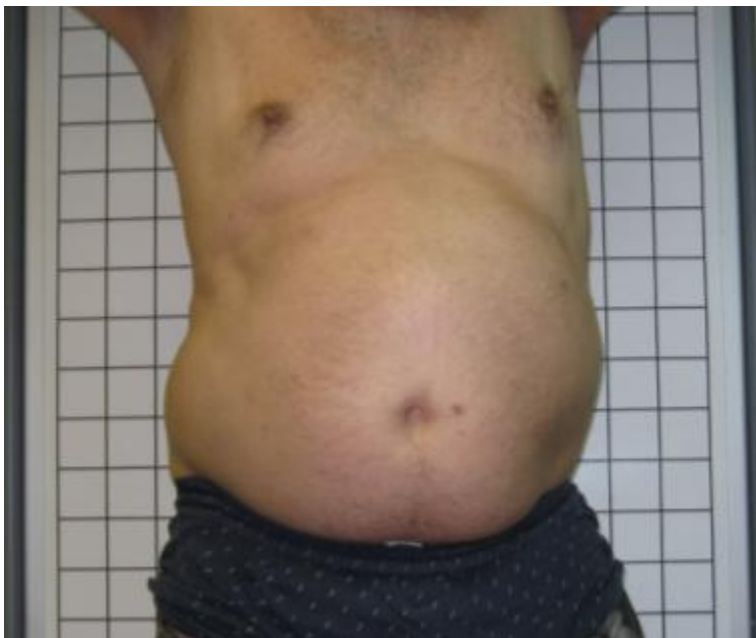




REAL AESTHETICS

BEFORE

AFTER 16 TREATMENTS



REDUCTION OF 8 CM
(the client gained 0.5 kg)





REAL AESTHETICS

BEFORE



AFTER 12 TREATMENTS



REDUCTION OF 12 CM
(the client lost 10 kg)
ABDOMEN





REAL AESTHETICS

BEFORE

AFTER 10 TREATMENTS



REDUCTION OF 9 CM
(the client lost 2 kg)
ABDOMEN





REAL AESTHETICS

BEFORE



AFTER 7 TREATMENTS



REDUCTION OF 5 CM
(the client gained 0.4 kg)
ABDOMEN AND SKIN TEXTURE





REAL AESTHETICS

GLOBAL INSTALLATION





REAL AESTHETICS



THANK YOU!



BELLA
CONTOUR