



# **Intercultural Communication Institute**

## **Intercultural Certificate Program**

The Intercultural Communication Institute (ICI) in Portland, Oregon, offers an Intercultural Certificate Program with three certificate levels based on your attendance at ICI's Summer Institute for Intercultural Communication (SIIC). Each level of certification acknowledges your exposure to state-of-the-art theory and practice, knowledge of intercultural practices, and growth as an intercultural professional. These certificates represent your participation in the Summer Institute and possibly in other learning activities connected to the ICI network. Finally, the certificates reflect your commitment to the professional standards maintained by the ICI/SIIC/MAIR network of faculty, trainers, coaches, and other professionals.

---

## Level I: Intercultural Foundations Certificate

---

This certificate reflects your completion of learning activities grounded in intercultural theory and practice gained in workshops offered at ICI's Summer Institute for Intercultural Communication (SIIC). The certificate can also include other ICI-sponsored learning activities such as the MA in Intercultural Relations (MAIR) program, training for the Global Competencies Inventory (GCI), and training for the Intercultural Effectiveness Scale (IES). You can complete the certificate by attendance at SIIC and in a variety of other ways built around your attending SIIC. To complete the certificate, you will have investigated a range of intercultural topics that includes both conceptual foundations and current practice.

**Requirements:** You will need to complete the following learning activities:

- Attend 15 days (or 13 days and 6 evening programs) of training offered by SIIC or other ICI-sponsored learning activities. Please note that 3 evening programs equal one day of training. A

minimum of 5 days of training at SIIC is required.

- You can meet this requirement over several summers of SIIC or by taking other ICI-sponsored learning along with your attendance at SIIC.
- This requirement can also be achieved by your serving as a SIIC Fellow for one summer.

**Application:** After you complete all required learning activities, submit:

- An Intercultural Foundations Certificate application form, available online at [www.intercultural.org](http://www.intercultural.org).
- A list of each activity (workshop, course, evening program, etc.) that you are using to meet the requirements of the certificate. For SIIC workshops, please include copies of the Certificates of Completion; for each evening program, write a short paragraph that describes the event and its relevance to your intercultural learning.
- A copy of your current resume.
- A letter of application (2-4 pages) indicating how the training you received blends theory and practice in ways that are useful for you. For example, you might reflect on how a specific theory or model you learned has helped you in pursuing your personal interests or professional goals and how your behavior or practice has changed because of that new knowledge. The purpose of this letter is to allow you to reflect on the coherence and relevance of your learning to your life or work.

**Evaluation Fee:** US\$125

---

## Level II: Intercultural Practitioner Certificate

---

This certificate represents advanced knowledge of intercultural practice gained through SIIC and possibly other ICI-sponsored learning activities as noted earlier. This level is characterized by your completion of a broad curriculum that reflects application of theory to practice. This certificate will acknowledge that you have received significant exposure to intercultural topics and have demonstrated graduate-level ability in at least one topic. You can complete the certificate by attendance at SIIC, as well as in a variety of other ways based on SIIC and other ICI-sponsored learning activities.

**Requirements:** You will need to complete the following learning activities:

- Obtain the Intercultural Foundations Certificate.
- Attend an additional 15 days (or 13 days and 6 evening programs) of training offered by SIIC or other ICI-sponsored learning activities. Please note that 3 evening programs equal one day of training.

- Earn graduate credit for at least one 5-day SIIC course or submit a transcript identifying an intercultural graduate course completed elsewhere.

**Application:** After you complete all required learning activities, submit:

- An Intercultural Practitioner Certificate application form, available online at [www.intercultural.org](http://www.intercultural.org).
- A list of each activity (workshop, course, evening program, etc.) that you are using to meet the requirements of the certificate. For SIIC workshops, please include copies of the Certificates of Completion; for each evening program, write a short paragraph that describes the event and its relevance to your intercultural learning.
- An unofficial copy of your transcript showing graduate credit for at least one intercultural course through SIIC or another graduate institution.
- A copy of your current resume.
- A report (5-10 pages) indicating how the training you received expands your ability as an intercultural practitioner. The purpose of this report is to allow you to reflect on the application of your learning to your life or work. For example, you might describe a training program or some other project you designed and explain how it made use of knowledge gained in your learning activities.

**Evaluation Fee:** US\$250

---

## Level III: Intercultural Professional Certificate

---

This certificate represents a high level of achievement as an interculturalist whether in domestic or international arenas. As an applicant, you will complete an extensive curriculum of courses and workshops; articulate—in a public forum—the concepts, concerns, and issues core to the practice of intercultural communication; reflect on the significance of past development as an interculturalist; and demonstrate plans for continued professional development.

**Requirements:** You will need to complete the following learning activities:

- Obtain the Intercultural Practitioner Certificate.
- Attend an additional 10 days of related training at SIIC or through other ICI-sponsored learning activities.
- Have a minimum of five years of work experience in an interculturally related position.

**Application:** After you complete all required learning activities, submit:

- An application form for the Intercultural Professional Certificate, available online at [www.intercultural.org](http://www.intercultural.org).

You will then work with ICI staff to:

- Develop a statement describing where you are today as a professional interculturalist and how you see yourself growing and developing as an interculturalist in the future. Please address the following questions:

- What experiences and characteristics make you a professional interculturalist?
- What aspect of your learning with ICI programs has had the most direct impact on your development as a professional interculturalist?
- What aspect of your past experiences and education, outside of ICI, has had the most direct impact on your development as a professional interculturalist?
- What activities, experiences, or steps do you see being a part of your further growth and development as a professional interculturalist?

- Complete the Intercultural Effectiveness Scale (IES) and receive feedback from an assessment expert.

- Provide evidence of your professional intercultural competence through activities such as:

- Publishing a paper,
- Presenting at a conference,
- Making a video of your teaching, training, or coaching session,
- Reporting on your professional use of an intercultural assessment instrument.

For each activity you use, describe what you did, provide evidence of completion, and explain what worked and what you would change. Share any feedback you received on your activity.

- For more information, contact ICI.

**Evaluation Fee:** US\$500

---

## **FREQUENTLY ASKED QUESTIONS**

---

### **For whom is this certificate program designed?**

The certificate program is designed for anyone who attends the Summer Institute for Intercultural Communication (SIIC) and applies intercultural skills and knowledge professionally in business, education, consulting, training, social services, health care, international programs and services, human resource development, or anywhere issues of cultural difference are present. Professionals and aspiring professionals in related fields will benefit from participating in the certificate program.

### **When do I apply for a certificate?**

You apply after completing all the required learning activities.

### **Do the SIIC workshops I have taken in the past qualify?**

Yes, you can use any SIIC workshops you have taken. You may also use courses taken through the MAIR program.

### **Do workshops, seminars, or classes I take through other organizations qualify?**

To qualify, your learning needs to be offered by an organization when it was affiliated with ICI. Affiliated learning activities have come from the Kozai Group, Cultural Detective, and Personal Leadership Seminars among others. ICI-sponsored training offered in Japan, Austria, and Switzerland may also be used. It is important to keep records of what you have

taken in the past, so you can document workshops and seminars you have attended. Contact ICI to determine which previous training might apply to your certificate.

### **What is Winter Institute for Intercultural Communication (WIIC)?**

Starting in 2013, ICI joined with Wake Forest University to offer the Winter Institute for Intercultural Communication (WIIC). It is a winter/spring version of SIIC that is held in the southeast part of the U.S. All WIIC workshops will apply to the Certificate Program.

### **How do I begin?**

Make a copy of the application form on the next page or from the Intercultural Communication Institute (ICI) website ([www.intercultural.org](http://www.intercultural.org)). If you have questions about the program, contact:

Kent Warren, Ph.D.

The Intercultural Communication Institute  
8835 SW Canyon Lane, Suite 238

Portland, OR 97225, USA

Phone: 503-297-4622 Fax: 503-297-4695

Email: [Certificate@intercultural.org](mailto:Certificate@intercultural.org)