

# Breakfast ANYTIME

## Menu Contest

**Get Creative and Get Rewarded -  
Enter the Breakfast Anytime Menu Contest!**



Apple Cheddar  
Chicken & Waffles\*

**\$1,000  
GRAND  
PRIZE**



French Toast Stick Churros\*



Monte Cristo Bagel Sandwich\*



**FOR THE WINNING MENU IDEA!**  
PLUS: 15 MORE CHANCES TO WIN!

**3 WINNERS FROM EACH OF 5 REGIONS -  
1ST PRIZE: \$500, 2ND PRIZE: \$300, 3RD PRIZE: \$200**

*See website for region map.*

**Submission Period: January 1 - August 31, 2016**

### **Entering is just 3 easy steps:**

- 1. Create a new menu item** – using Aunt Jemima® or Mrs. Butterworth's® frozen breakfast products or Lender's® bagels as a key ingredient (remember to take a picture).
- 2. Menu your creation** – add to your lunch or dinner menu, or serve as a special.
- 3. Enter the contest** – by filling out the form on the reverse, and receive a FREE case of product!

**Go to [www.pinnaclebreakfastanytime.com](http://www.pinnaclebreakfastanytime.com)  
for full contest details.**

\*See more winning Breakfast Anytime recipe ideas at [foodservice.pinnaclefoods.com](http://foodservice.pinnaclefoods.com).



# Menu Contest Submission Form

Thank you for submitting a menu/recipe idea to Pinnacle's Breakfast Anytime Menu Contest!



For participating, we would like to offer you a rebate on ONE CASE of our product that you featured in your menu/recipe idea. Plus, you'll be eligible for our CASH PRIZES!

### To receive your rebate:

- Complete the form below and attach the following:
  - Menu/recipe idea document.
  - Photo of your finished menu item.
  - Copy of your printed menu or photo of your menu board showing the featured menu/recipe idea.
  - Distributor invoice or clear copy as proof of purchase of a qualifying Pinnacle product (circle the product and price paid – do not highlight). Operator name and address must appear on distributor invoice.
- Send the above contest entry materials to:
 

Pinnacle Foods Group LLC  
Attn: Food Service  
Menu Contest  
121 Woodcrest Rd.  
Cherry Hill, NJ 08003
- Submissions must be postmarked by September 15, 2016. Illegible copies of proof of performance will be rejected. Rebate will be given on the purchase price of 1 case of the product featured in your menu idea (up to \$40.00). Limit of 5 entries/5 free cases per food service location (must submit a different menu/recipe idea for each individual contest entry).



Please send me my Breakfast Anytime Free Case Rebate for entering the contest between January 1, 2016 – August 31, 2016!

Product Name & Item Number		Case Price Paid (max. \$40.00)
Name		
Title		
Organization		
Address (no PO boxes)		
City	State	Zip
Phone	Email Address	

Eligible product must be purchased from a food service distributor. Rebate amount will be actual price paid with a limit up to \$40.00 per case. Maximum 5 contest entries/rebate claims per food service location/\$200.00 total rebate payout. Please allow 6-8 weeks for rebate processing. Contest entries will be judged on creative use of qualifying Pinnacle products for lunch, dinner, dessert, or snack, and winners will be selected at the sole discretion of Pinnacle Foods Group LLC. Offer only good in the USA. Pinnacle Foods Group LLC is not responsible for lost, late, or misdirected submissions, and reserves the right to modify, suspend, or cancel this contest at any time and for any reason.

Visit [www.pinnaclebreakfastanytime.com](http://www.pinnaclebreakfastanytime.com) for full contest rules.

Reference FSBA2016