



# Alignment of Priorities



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A visual aid to align priorities of key stakeholders.

## WHY IS IT IMPORTANT FOR US?

We will accelerate agreement by illustrating how initiatives and solutions contribute to the goals of the business and the top of mind priorities for key stakeholders.

## EXPECTED OUTCOMES

- Confirm that organizational alignment is of importance to stakeholders
- Initial “draft” of the priorities for stakeholders across the organization
- Clarification of business goals and strategies
- Executive clarity as to how solutions address top of mind business initiatives

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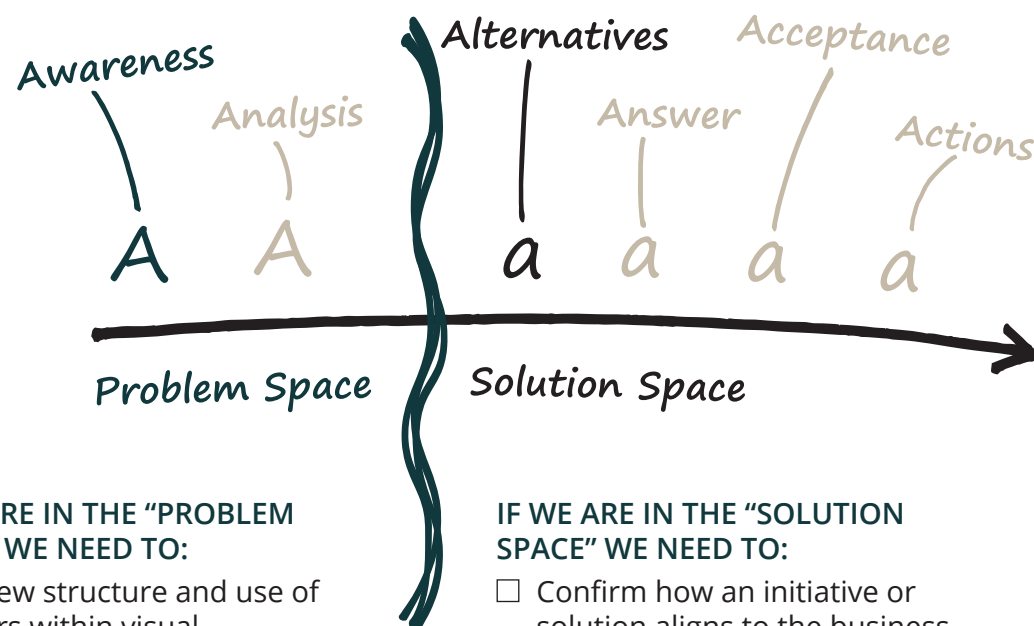
A clear sense of threats to scope, time and resources is required before solving any business problem.

## POTENTIAL GAPS/CHALLENGES

- ☒ Position (Relevance)
- ☒ People (Decision Makers)
- ☐ Policies (Budget)
- ☐ Procedures (Sign-offs)
- ☐ Politics (Agendas)

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The Alignment of Priorities is best used in the Problem Space during the Awareness Phase (1.1) to “Gain Business Clarity”. It’s also useful in the Solution Space to confirm alignment.



## IF WE ARE IN THE “PROBLEM SPACE” WE NEED TO:

- ☐ Review structure and use of colors within visual
- ☐ Review and refine what is known for each of the columns
- ☐ Understand the relationships within and across columns
- ☐ Challenge the relevance of initiatives or solutions under consideration
- ☐ Document any ambiguity that creates gaps to success

## IF WE ARE IN THE “SOLUTION SPACE” WE NEED TO:

- ☐ Confirm how an initiative or solution aligns to the business priorities of key stakeholders
- ☐ Test the importance of an initiative or solution based on the business priorities
- ☐ Identify potential “gaps” in business priorities



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Make Better Business Decisions

