### **OUR MISSION**

is to bridge economic, racial and social divisions by providing under-resourced youth with the keys to self-sufficiency through paid employment in art and design.

#### "Another hidden gem in Boston."

-Red Bull Employee after participating in an AFH Interactive

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"AFH was a pleasure to work with in all regards. The large scale commissioned wall piece made for one of our apartment complexes is just gorgeous. The entire process, start to finish, was seamless! AFH creates incredible work, executing with the highest level of craftsmanship and professionalism. We look forward to working with you again."

– Jennie Kalberer, *Gerding Edlen* 

"AFH saw the "problem" and created a stunning mural. Working with the students and staff of AFH is a great experience. They are energetic, enthusiastic, creative and above all professional. AFH is my go-to place for any graphic design project."

– Robert Sege, MD PhD, Boston Medical Center

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## WHAT CAN WE CREATE FOR YOU?

Artists For Humanity inspires solutions – both big and small – to meet our clients' needs. We offer a wide range of fine art and design services for hire across four creative studios: 3D Design, Painting, and Digital Media - Graphic Design, Video & Motion, and Photography. Professional artist/ designer mentors work collaboratively with teen artists and designers to create engaging, innovative products and experiences for business, civic, and individual clients.

As one of the largest employers of youth in the City of Boston, with 250+ under-resourced teens employed as artists and designers each year during critical out-of-school hours, we offer a unique opportunity for partnership. Each new project is highly valued as an opportunity to make great art and design while building long term relationships - it's what makes an Artists For Humanity project both high impact and conversation worthy!

#### **CONTACT US**

To learn more about what we can do for you, while extending and adding value to your own brand's story!

#### for Studio Services and AFH Interactives:

Richard Frank: rfrank@afhboston.org | George Mallett: gmallett@afhboston.org for Curated Fine Art Decor/Exhibitions (leased or purchased): Brenda Leong: bleong@afhboston.org



#### CLIENTS

**Accounting Principals Aloft Boston Seaport Berkshire Group Boston Art Boston Consulting Group Emerson College Equity Residential (Girard) Hollister Staffing Ipsen Bioscience** L Design Boston (30 Dalton Street) **MetroWest Medical Center Neiman Marcus (Copley Place) Nellie Mae Education Foundation Patriot Place Related Beal (251 Locke Drive)** Slalom **State Street** Sun Life Financial Weber Shandwick

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# 

AFH has an extensive collection of art that it draws from to curate customized exhibitions. We work closely with businesses to assess their artwork needs in relation to their vision and physical space. All artwork is produced by teen artists who, through their paid employment at AFH, gain guided exposure to real world clients. AFH's EpiCenter is host to one of the largest collection of youth-created works in the country, and we organize 50-75 public exhibitions annually at public and corporate sites.





### EXHIBITION PROGRAM



### DETAILS

ART TYPE Paintings Photography Graphic Design 3D Product & Design

#### SERVICES

Site Survey Curation Installation Transportation

LEASE TERM 6 month 1 year

Leases can be extended at six month or one year intervals. There is also a REFRESH option to replace current art with new works.

**PURCHASES** Art is also available for purchase.







PROJECT DESCRIPTION

Boston Consulting Group partnered with AFH for its first social impact art exhibition at its new location in Pier 4.



### EXHIBITION PROGRAM

### DETAILS

ART TYPE Photography

**CLIENT** Kerasotes ShowPlace Theatres, LLC.

#### SERVICES

Site Survey Curation Installation Transportation

#### **LEASE TERM** 6 month 1 year

Leases can be extended at six month or one year intervals. There is also a REFRESH option to replace current art with new works.

**PURCHASES** Art is also available for purchase.



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#### PROJECT DESCRIPTION

AFH's Photography Studio created striking black and white photographs inspired by Boston-based films for Showplace Icon Theatre, a new luxury cinema at the One Seaport complex.



#### EXHIBITION PROGRAM



### DETAILS

ART TYPE Painting

CLIENT Related Beal, LLC.

#### SERVICES

Site Survey Curation Installation Transportation

**LEASE TERM** 6 month 1 year

Leases can be extended at six month or one year intervals. There is also a REFRESH option to replace current art with new works.

**PURCHASES** Art is also available for purchase.







#### PROJECT DESCRIPTION

AFH curated and installed an AFH original, 12-piece collection for the common areas of InterLocke's redeveloped office space in Marlborough.



#### **CLIENTS**

**Boston Planning & Development Agency Boston Musician's Association Boston Harbor Now** Converse **Corinthian Events Edward M. Kennedy institute Harvard Business School Ipsen Bioscience** Jamestown L.P. J.C. Cannistraro, LLC. Kerasotes Showplace Theaters, LLC. **Massachusetts Port Authority Procter & Gamble (Gillette) Red Bull Reebok International Ltd. State Street** The Aspen Institute **Tier 10 Marketing Vertex Pharmaceuticals** 

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# PAINTING

AFH is host to one of the largest collections of youth-created fine art. Our collection is bold, exciting, and reflective of the new vision of a culturally diverse Boston and beyond. We create works for exhibition, commissioned paintings for public spaces and private collections, interactive painting experiences and murals. An AFH mural can transform nondescript walls into architectural masterpieces and infuse corporate and community identities with powerful imagery. From realistic urban scenes to colorful, fun abstractions, our teen artists, guided by professional artist mentors, are capable of creating a variety of powerful commissioned images.





### DETAILS

**CATEGORY** Mural, Outdoors

**CLIENT** HUBweek

DIMENSIONS

20' x 8.5' x 8' (408 sq. ft. coverage)

LOCATION

City Hall Boston, MA



CONTAINER MURALS AT HUBWEEK





#### **PROJECT DESCRIPTION**

The fingerprint became the inspiration for our 20' container mural installation 'Set It Straight, Miles To Go.' Representing young people living across marginalized communities in Boston, the mural reflects their mark on the city - standing up to be seen and heard.



### INTERIOR STREET ART

### DETAILS

CATEGORY Interactive Art Paint Together

**CLIENT** Carpenter Holdings

DIMENSIONS 8'x30'

MATERIALS Spray paint on concrete Paint markers

LOCATION One Dalton Street Boston, MA







**PROJECT DESCRIPTION** 

Conceived, designed and spray painted this street art story honoring the skilled construction workers at One Dalton Street's 'Topping Off' ceremony. Event goers completed the piece with signatures and celebratory content.

#### INTERIOR BIKE STORAGE MURAL



### DETAILS

**CATEGORY** Public art: Murals

**CLIENT** Massachusetts Port Authority

**DIMENSIONS** 10' x 45'

MATERIALS Exterior Latex paint

LOCATION South Boston Waterfront Transportation Center Parking Garage Boston, MA





#### **PROJECT DESCRIPTION**

AFH's painting studio designed and executed a custom mural highlighting different modes of transportation for the SBWTC bike storage room. This mural welcomes bike riders as they park their bikes at an otherwise utilitarian space.



### DETAILS

**CATEGORY** Mural, Outdoors

#### CLIENT

Boston Harbor Now in collaboration with National Parks of Boston Department of Conservation and Recreation

#### DIMENSIONS

20' x 8' x 8.6' 20' x 8' x 17.2'

#### LOCATION

Boston Harbor Islands: Grape Island & Bumpkin Island





**PUBLIC ART "CONEXTIONS"** 



#### **PROJECT DESCRIPTION**

AFH was hired to design and paint large-scale murals to cover up the otherwise grey and aging storage containers located on the Boston Harbor Islands of Bumpkin and Grape The result was Conextions - a story inspired by the Island's history and nature.



# artists for. VEHICLE WRAP DESIGN

### DETAILS

**CATEGORY** Illustrations

**CLIENT** J.C. Cannistraro, LLC

DIMENSIONS 23'x8' (sides) 93.5'x8' (back/front)

**LOCATION** 25 Fid Kennedy Ave. Boston, MA







**PROJECT DESCRIPTION** 

AFH's Painting studio team designed a four-sided vehicle wrap for the white surfaces of one truck in the client's truck fleet. The design is inspired by the flying machines of Leonardo di Vinci.



#### WHAT THE DICKENS!

### DETAILS

**CATEGORY** Illustrations

**CLIENT** Cambridge Youth Dance Program

**DIMENSIONS** 15' × 30'

LOCATION Boston University Dance Theatre Boston, MA







**PROJECT DESCRIPTION** 

AFH designed three book style illustrations of the main character Ebenezer Scrooge for the Client's performance of 'What the Dickens!" Projected on a 30'x15' stage backdrop, Ebenezer was depicted in costume, with a real threat and as a hero.



### INTERIOR STREET ART



CATEGORY Interactive Art Paint Together

**CLIENT** Carpenter Holdings

**DIMENSIONS** 10'x30'

MATERIALS Spray paint on concrete Paint markers

LOCATION One Dalton Street Boston, MA







#### **PROJECT DESCRIPTION**

Client wanted a lively depiction of their new building in "street art" style for a large party introducing their tenant, Zuma, an international group of high end Japanese restaurants. Party guests "tagged" the piece under AFH's art direction, creating another layer of complexity.

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### CREATIVE ENGAGEMENT

### DETAILS

#### CATEGORY Interactive

#### CLIENTS

Corporate Civic Cultural organizations Event planners

#### **DIMENSIONS** Varies

MATERIALS Wood panel Paint markers





#### **PROJECT DESCRIPTION**

AFH creates custom solutions for creative engagement at meetings, public/private events, and conferences. Teen artists serve as art directors to guide participants through to completion. Guaranteed to bring out groups' creative mojo and build community!



#### CLIENTS

**Bank of America Beth Israel Deaconess Medical Center Boston Properties Boston Planning & Development Agency City of Boston** Denta Quest **Federal Reserve Bank Greenovate Boston** John Hancock Life Insurance Co Kate Chertavian Fine Art (No. 284) LFA Art Management (Residence Inn Marriott - Burlington, MA) **Liberty Mutual Insurance Massachusetts Port Authority** PRG BD Investors LLC. (30 Dalton) Procter & Gamble Samuels & Associates **Washington Gateway Main Street** 

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# X 3D DESIGN

The 3D Design studio explores three-dimensional construction arts. Concepts are taken from sketch, to drawing, to model, to full execution. Team members use computer-aided drafting programs and conduct trials with materials to understand their properties and applicability to the project. Through demonstrations, innovation and experimentation, the team works with a variety of fine art and industrial tools and materials, with special focus on reclaimed materials. AFH's 3D Design studio has gained national attention for fabricating unique bike-racks, large-scale sculptures, architectural details, monument signage, eco-friendly furniture and more – infusing the zest and unpredictability inherent in young people "making things."

### DETAILS

CATEGORY Interior Décor: Wall Piece

**CLIENT** Northstar Project and Real Estate Services

DIMENSIONS Spans 30"x60" wall space

MATERIALS Painted aluminum Reclaimed magazines Plywood Low V Epoxy Resin

LOCATION

Harvard Graduate Student Housing Harvard University Cambridge, MA

### 'PULLING COLOR'



#### **PROJECT DESCRIPTION**

AFH designed and fabricated 'Pulling Color,' a mixed-media ReVision tile artwork designed for the small entrance lobby to the Harvard Graduate Student Housing building. Composed of painted aluminum and seven ReVision tiles of various sizes, the piece is inspired by the building's footprint and a mid-century-modern design aesthetic.





### DETAILS

CATEGORY Interior Décor: Sculpture

**CLIENT** Liberty Mutual Insurance

**DIMENSIONS** 12' H x 20" D base

#### MATERIALS Acrylic Painted aluminum Cement Low VOC epoxy resin LED lighting

LOCATION 157 Berkeley Street Boston, MA



LIBERTY MUTUAL TORCH





#### **PROJECT DESCRIPTION**

Liberty Mutual, a U.S. Olympic Team sponsor, commissioned AFH to design, fabricate and install a 12' free-standing sculpture to celebrate the 2018 Winter Olympic Games at home in Boston. The design was informed and inspired by the Olympic torch and Liberty Mutual's logo.

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### BRIGHTER BRIGHTON

### DETAILS

**CATEGORY** Public Art: Sculpture

#### CLIENT

Boston College Boston Planning and Development Agency Brighton High School

**DIMENSIONS** 4' × 8'

MATERIALS Painted steel

LOCATION Brighton High School Brighton, MA







#### **PROJECT DESCRIPTION**

Eight sculptural silhouettes of BHS students were conceived, designed and fabricated by AFH in collaboration with BHS's graphic design class. The installation celebrates students' interests and stands in recognition of their future leadership.



### INFINITY SCULPTURE

### DETAILS

**CATEGORY** Public art: Sculpture

**CLIENT** Federal Realty Investment Trust Department of Conservation and Recreation City of Somerville

**DIMENSIONS** 12'h x 30"w x 28"d

MATERIALS Powder coated steel

#### LOCATION

Sylvester Baxter Riverfront Park, Assembly Row Somerville, MA







#### PROJECT DESCRIPTION

Inspired by a Mobius band, AFH teens, with teens from Somerville, designed this 12' sculpture to celebrate the site's return to nature and community - reclaimed after decades of industrial use. The shapes reflect its surroundings - both the journey of the river and the flight of a bird.



### COMMUNAL TABLE TOP

### DETAILS

CATEGORY Interior Décor: Furniture Table Top

**CLIENT** LFA Art Management

**DIMENSIONS** 9.7' × 3.5' × 3"

#### MATERIALS Reclaimed magazines Baltic birch Low VOC epoxy resin Stainless steel

LOCATION Residence Inn Marriott Burlington, MA





#### **PROJECT DESCRIPTION**

AFH was hired to design and fabricate a communal meeting table top for the Residence Inn Marriott. Using reclaimed magazines encapsulated in a low VOC epoxy resin, the design composition was driven by a defined color palette integrating facets, triangles and angles. Composed of three sections, the table top is encased in a stainless steel frame with a brushed finish.



### DETAILS

**CATEGORY** Interior Décor: Wall Piece

#### CLIENT

284 Hexagon LLC with Kate Chertavian Fine Art

#### DIMENSIONS 48"x60"

#### MATERIALS

Digital print Low VOC expoxy resin Natural birch plywood Silver leaf

#### LOCATION

284 Commonwealth Ave Boston, MA



"MEMORY" AT NO. 284



#### **PROJECT DESCRIPTION**

Designed and fabricated using a digital collage print of the 19th century 284 Commonwealth Ave building, 'Memory' is encapsulated in a low VOC expoxy resin on natural birch plywood and finished with a silver leaf edge. It adds to No. 284's curated collection of American and European works of art that reflect more than a century of the building's rich history and its various occupants. As the floors ascend to the rooftop, they progressively moderinize. Installed on the top floor, 'Memory' contributes to the contemporary collection that reflects the spirit of the location in Boston's historic Back Bay.



### SIGNATURE TABLE "APERTURE"



### DETAILS

CATEGORY Interior Décor: Furniture

CLIENT Cramer

DIMENSIONS 4'x8'x42"

MATERIALS Baltic birch Laminate

LOCATION Norwood, MA





#### **PROJECT DESCRIPTION**

AFH was hired by Cramer to design, fabricate and install a signature table for the heart of its renovated office space. Inspired by the aperture of a camera lens fitting to the organization's industry, the table base is made of finished baltic birch plywood, with a laminated tabletop and integrated electrical outlet.

### 'EMERGENCE' AT 30 DALTON STREET



### DETAILS

CATEGORY Interior Décor: Wall Piece

artists for. humanity

CLIENT PRG BD Investors, LLC

#### DIMENSIONS

Spanning 12' on wall Pieces: large 22" | small 6" 6" depth

#### MATERIALS

Birch plywood Paint Gold leaf

LOCATION 30 Dalton Street Boston, MA





#### **PROJECT DESCRIPTION**

AFH designed, fabricated and installed "Emergence" in the lobby of 30 Dalton Street luxury apartments located in Boston's Back Bay. "Emergence" is the physical embodiment of the team's persistence and determination to unearth a rich deposit of brilliant nuggets, hidden just below the surface of their collective imagination.



### FOREST REFLECTIONS

### DETAILS

**CATEGORY** Public art: Sculptural Mural

**CLIENT** Samuels & Associates

**DIMENSIONS** 25' (spans) x 4.5'

#### MATERIALS

Aluminum Dyes Lacquer Low VOC epoxy resin Magazines Birch plywood

LOCATION Continuum Apartments Allston, MA







#### **PROJECT DESCRIPTION**

AFH designed, fabricated and installed 'green' imagery made from reclaimed magazine collages and hand-dyed aluminum and birch plywood. The variety of textures adds intrigue to a monochromatic design and dark lobby entrance.



#### **CLIENTS**

**Anam Bliss** 

Barnes and Noble

Blue Piano Fund

**Boston Bikes (Hubway)** 

**Boston Medical Center** 

Eastern Bank

ΕY

Fidelity

Harvard Pilgrim Healthcare

John Hancock

Kate Chertavian Fine Art (No. 284)

Massachusetts Bay Transportation Authority

**Medical Legal Partnership** 

**One Call Facilities + Planeta Design** 

**Procter & Gamble (Gillette)** 

Reebok

Scrum.org

**South Shore Bank** 

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# 🛃 GRAPHIC DESIGN

The Graphic Design Studio offers a full range of services with a special emphasis on providing creative, effective, and relevant solutions. Our products are developed by listening to our clients - understanding their vision and generating vibrant ideas to integrate into the design process. From branding/identity systems to large-scale interior wall graphics, the Graphic Design Studio provides high quality services while using design as a tool to empower our youth.

PARTNER

GRAN

TO GET DI FEEDBACH



### INTERIOR BRANDING

### DETAILS

CATEGORY Interiors

**CLIENT** John Hancock LOFT (Lab of Forward Thinking)

**DIMENSIONS** 59' × 9'

MATERIALS Vinyl

**LOCATION** 61 Congress Street, Boston, MA







#### **PROJECT DESCRIPTION**

John Hancock Financial's Lab of Forward Thinking (LOFT) commissioned the AFH to communicate their corporate history and their current and future commitment to innovate, disrupt, and lead in the generation of innovative business solutions. The wall connects the Corporate Museum to LOFT and provides a visual journey from their past into the future.



### DETAILS

#### CATEGORY Interiors

Interiors

CLIENT EY (formerly Ernst & Young)

**DIMENSIONS** 38' x 10'

30 X 10

MATERIALS Vinyl

#### LOCATION

John Hancock Building 200 Clarendon Street, Boston, MA





**ENVIRONMENTAL GRAPHIC** 

#### **PROJECT DESCRIPTION**

EY, a multi-national corporation, commissioned AFH's Graphic Design Studio to create an interior wall graphic to celebrate their core values, brand, and vibrant corporate culture. The result was a graphic that portrayed their global presence and their commitment to "Building a Better Working World."



### BOSTON BIKE WRAPS

### DETAILS

CATEGORY Campaign

CLIENT

City of Boston - Boston Bikes for Hubway Boston's Blue Bikes

#### COLLATERAL

'Hubway' bike wrap designs Hubway station signage Boston's 'Blue Bikes' wrap designs

#### LOCATIONS

Throughout the city of Boston







#### **PROJECT DESCRIPTION**

AFH was hired to design vibrant, culturally sensitive, location-inspired "unicorn" Hubway bike wraps for the City of Boston's 'Boston Bikes' initiative and related station signage.

### DETAILS

CATEGORY Apparel

CLIENT Reebok

**COLLATERAL** Three limited edition sneaker designs

### REEBOK







#### **PROJECT DESCRIPTION**

Reebok hired the AFH Graphic Design Studio to reimagine three Reebok Classics sneaker designs in response to the brand's "Hijacked Heritage" campaign. By working with AFH teens, Reebok delivered a unique product experience reflecting the mindset and culture of today's youth.

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### DETAILS

CATEGORY Campaign

CLIENT Reebok

#### COLLATERAL

Campaign design assets Invitation Handouts Live canvas painting Live sneaker painting Space activation

#### LOCATION

1 Union Square New York, NY



REEBOK









**PROJECT DESCRIPTION** 

Reebok hired AFH to design the activation experience for the company's "Hijacked Heritage" campaign. By providing consumer experiences such as live painting and sneaker customization, designer meet and greets, and unique event collateral, the activation tripled the retail location's sales reach.

### VISUAL IDENTITY



### DETAILS

**CATEGORY** Visual Identity

**CLIENT** Anam Bliss

#### COLLATERAL

Typography System Color Palette Logo Visual Identity Guidelines





ANAMBLISS The destination is wellness.



CERA GR REGULAR CERA GR REGULAR CERA GR BOLD



#### **PROJECT DESCRIPTION**



AFH was hired to design the visual identity of Anam Bliss, a business offering health and wellness retreats. The identity is inspired by "soulful bliss." While the circle echoes the cyclical nature of time, the abstract symbol communicates vitality achieved through health and movement.



### DETAILS

CATEGORY Brand Identity

**CLIENT** little g ice cream co.

LOCATION Boston

#### **COLLATERAL** Logo Edit Creative direction Brand Guidelines Business Cards Packaging Stickers Digital Assets



LITTLE G ICE CREAM













#### **PROJECT DESCRIPTION**

AFH was hired by little g ice cream co. to sharpen brand identity through a redesign of the brand's logo, photographic art direction, illustration, business cards, and original typography. The creative package communicated a cohesive identity used by little g ice cream co. in the brand's product, digital assets, and print collateral.

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# artists for. NO. 284 BRANDED BOOK DESIGN



### DETAILS

CATEGORY Brand Activation

**CLIENT** 284 Hexagon LLC *with* Kate Chertavian Fine Art

MATERIALS Book Design

#### LOCATION 284 Commonwealth Ave. Boston, MA





#### **PROJECT DESCRIPTION**

AFH was hired to design a 90 page book that displays the personality and environment of No. 284, a boutique hotel in Boston's Back Bay. In collaboration with the AFH Photography Studio, the book celebrates the brilliant art and interior decor that lines the walls of this thoughtful and luxurious space and lives in each room for guests to enjoy.

### NHL BANNER HONORING WILLIE O'REE



### DETAILS

artists for. humanity

CATEGORY Campaign

CLIENT National Hockey League

**DIMENSIONS** 6' x 10'

#### MATERIALS Vinyl

#### LOCATION

Hockey rinks across North America including TD Garden







#### PROJECT DESCRIPTION

The NHL commissioned AFH's Graphic Design Studio to design a banner demonstrating the impact of hockey legend and NHL Diversity Ambassador Willie O'Ree—as well as the core values of his 'Hockey Is For Everyone' initiative, which fosters diversity and accessibility in the sport.



#### CLIENTS

**Bank of America Barr Foundation Boston Fashion Week Boston Scientific City of Boston District Hall** Grand Circle Travel Kate Chertavian Fine Art (No. 284) L'Design **Massachusetts Port Authority Center Authority** Metro Housing **Photo Nights Boston Procter & Gamble State Street** BOSTON, MA 02127 (T) 617.268.7620 WWW.AFHBOSTON.ORG

# **PHOTOGRAPHY**

The Photography Studio creates fine art, documentary, and commercial photography in both traditional and digital platforms. The studio markets their own commercial services through portraiture, product photography, fine art documentation, reproduction prints, event photography, and more. Our teen photographers practice various types of photography through on-the-job training and commission work for clients. They utilize the skills learned in studio to execute lighting techniques, photo editing/retouching, analog photography, darkroom techniques, and to create final products on several print, web, and digital mediums.





#### ARCHITECTURAL PHOTOGRAPHY

# DETAILS

artists for. humanity

CATEGORY Location Architectural

#### CLIENTS

Barken Properties Grand Circle Travel Jumbo Capital Management Kensington Properties







#### **PROJECT DESCRIPTION**

From landmarks, scenic photography, to architectural photography, our Photography Studio can capture your desired locations in their best light.

### nanity

### DETAILS

CATEGORY Interiors

#### CLIENT

284 Hexagon LLC *with* Kate Chertavian Fine Art

#### LOCATION

284 Commonwealth Ave. Back Bay, Boston, MA



NO. 284 - A HEXAGON PROPERTY





#### PROJECT DESCRIPTION

AFH was hired to take 45 interior design photos of installed artwork in the guest rooms of No. 284, a luxury guest house in the Back Bay. The photos were used in the design of a Collection Catalogue for guests to experience the entire art collection and historic interior spaces.





#### DETAILS . . . . . . . . . . . . . . .

CATEGORY **Event Photography** 

#### CLIENTS

Art Week Boston Boston Fashion Week District Hall Great Neighborhoods Summit Mary Baker Eddy Library State Street The Initiative for a Competitive Inner City City MIssion Boston Legal Marketing Association

#### EVENT

Performance Corporate Event Birthday Mitzvah **Ribbon** Cutting Private Event **Business Conference** 

#### EVENT PHOTOGRAPHY











#### **PROJECT DESCRIPTION**

Artists For Humanity's Photography Studio documents corporate, private, life events, and more. From birthday parties to business conferences, we provide image coverage so you can relive the important events in your life.



### DETAILS

**CATEGORY** Portraits/Headshots

#### CLIENTS

Kensington Properties Parenting Journey Photo Nights Boston UbiCare Ceres, Inc. Procter & Gamble Boston Public Health Commission Philbin Insurance Company

#### PORTRAITS/HEADSHOTS









PHOTOGRAPHY

PORTRAITS

#TSOO/DL





#### PROJECT DESCRIPTION

The AFH photography team provides quality headshots and portraits for both professional and personal use. Whether you are looking for traditional studio portraits or offsite/outdoor settings, our team can provide portraits and retouching for individuals, businesses, pets, and families.



#### CLIENTS

**Boston Building Resources Boston Lyric Opera Boston Properties Boston Public Schools Citi Performing Art Center** Harvard Pilgrim Health Care **Jobs For The Future** National US Forest Service National Grid **Positive Tracks Procter & Gamble Rosie's Place** Scrum.org Sports Club LA Tier 10 Marketing The Hyams Foundation

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# **WIDEO & MOTION**

#### To view portfolio, visit AFHBoston.org or YouTube.com/AFHvideo.

For clients looking to capture a fresh perspective, the AFH Video & Motion studio is the perfect choice. Our Video & Motion studio has worked with a number of clients on productions large and small. From development to post-production, our team works in all aspects of filmmaking and animation. AFH professional videographers/mentors work side by side with our teen videographers to produce a diverse portfolio of video productions to meet today's growing need.



### DETAILS

CATEGORY Public service announcement

**PLATFORM** Educational Online

#### **CLIENT** Rosie's Place

DURATION 00:00:45 each

#### SCOPE

Character design Motion design Sound design

### ANIMATION & MOTION DESIGN

Right to not open the door unless you see a warrant!

¡No abra la puerta hasta que se vea una orden judicial!

N'ouvre pas la porte excepte si vous voyez a mandate!

除非看到授权令,你才开!









### PROJECT DESCRIPTION

Rosie's Place, who provides meals, shelter and answers for 12,000 women annualy, hired AFH to develop three "Know Your Rights" videos: Right to Remain Silent, Right to Not Open the Door Without a Warrant, and Make a Safety Plan. The videos use visuals with no sound to allow for easy interpretation for a multi-lingual immigrant community.





### DETAILS

**CATEGORY** Promotional Video

**PLATFORM** Online

**CLIENT** State Street Corporation Boston

DURATION Approximately 00:02:00 each

LANGUAGE English

SCOPE Production Post-production

#### **EMPLOYEE PROFILES**











PROJECT DESCRIPTION

AFH created three promotional videos to capture the experience of State Street's Boston Workforce Investment Network (Boston WINs) program graduates as they find supportive, opportunistic career space at State Street. Each 'human interest' video features one WINs graduate, unveiling the story of their background, work life, and aspirations.

#### SOCIAL MEDIA CONTENT





#### **PROJECT DESCRIPTION**

If "a picture is worth a thousand words," then a video is worth a million. Video is a great way to get your message across social media and engage prospective clients. More and more, video is becoming an important part of a brand's social media strategy. Let the AFH Video & Motion Studio create unique content or reformat existing videos for your next social media campaign. We can even add social media specific content creation to your next AFH produced video project.

### DETAILS

**CATEGORY** Promotional Video

PLATFORM Mobile Online

**CLIENT** Artists For Humanity

#### SCOPE

Development Pre-production Production Post-production

### DETAILS

**CATEGORY** Promotional Video

#### **PLATFORM** Online

#### **CLIENT** Harvard Pilgrim Health Care Foundation

**DURATION** 00:01:58

#### LANGUAGE

English Spanish

#### SCOPE

Production Post-production

#### EVENT DOCUMENTATION











### PROJECT DESCRIPTION

To promote HPHC's 'Annual Corporate Service Days,' Harvard Pilgram Heath Care hired AFH to create a 'highlight video' of a HPHC Volunteer Service program at a local elementary school. Every year hundreds of Harvard Pilgrim staff leave their day jobs to volunteer together to make life better in the places they call home.

