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Sponsorship of Artists For Humanity and the Greatest Party on Earth (GPOE) provides affinity with one of Boston's most distinguished and innovative nonprofits. GPOE sponsors gain access to the following:

- ❖ **Attendance:** 650+ leaders from Boston's creative, entrepreneurial, and philanthropic communities
- ❖ **Digital:** 40,000+ visitors to our website, 30,000+ social media followers, and 10,000+ email distribution list
- ❖ **Signage:** 20,000+ visitors annually to the AFH EpiCenter, located in Boston's Innovation District
- ❖ **Media:** Event to be featured in major media outlets such as The Boston Globe, WGBH, and Boston Magazine

### **SPONSORSHIP LEVELS AND BENEFITS**

*(subject to commitment before print/production deadlines)*

#### **Premier Sponsor: \$100,000**

- Exclusivity - there will only be one Premier Sponsor
- Most prominent logo recognition on all event materials, including radio and print advertisements, "step-and-repeat" backdrop, street banners, invitations, and event website
- Logo on the AFH website with hotlink and name displayed in the AFH EpiCenter for one year
- Verbal recognition during program at pre-event reception
- **30 tickets to pre-event reception and GPOE**

#### **Lead Sponsor: \$50,000**

- Prominent logo recognition on all event materials, including radio and print advertisements, "step-and-repeat" backdrop, street banners, invitations, and event website
- Name displayed in the AFH EpiCenter for one year
- Verbal recognition during program at pre-event reception
- **25 tickets to pre-event reception and GPOE**

#### **Champion Sponsor: \$25,000**

- Significant logo recognition on all event materials, including radio and print advertisements, street banners, invitations, and event website
- Name displayed in the AFH EpiCenter for one year
- Verbal recognition during program at pre-event reception
- **20 tickets to pre-event reception and GPOE**

#### **Benefactor Sponsor: \$15,000**

- Major logo recognition on event materials, including radio and print advertisements, invitations, and event website
- Name displayed in the AFH EpiCenter for one year
- **15 tickets to pre-event reception and GPOE**

#### **Sustainer: \$10,000**

- Logo recognition on event materials, including radio and print advertisements, invitations, and event website
- Name displayed in the AFH EpiCenter for one year
- **10 tickets to pre-event reception and GPOE**

#### **Patron: \$5,000**

- Name listing on event materials, including invitations and event website
- **6 tickets to pre-event reception and GPOE**

#### **Friend: \$2,500**

- Name listing on event materials, including invitations and event website
- **4 tickets to pre-event reception and GPOE**