# **ARTISTS FOR HUMANITY**

## JOB DESCRIPTION

Graphic Design Mentor Graphic Design Studio

Artists For Humanity (AFH)'s mission is to provide under-resourced urban youth with the keys to self-sufficiency through paid employment in art and design. AFH is built on the philosophy that engagement in the creative process is a powerful force for social change, and that creative entrepreneurship is a productive and life-changing opportunity for young people. Bridging economic, racial, and social divisions, AFH enriches urban communities by introducing young people's creativity to the business world.

AFH currently seeks a **part-time Graphic Design Mentor** to train new teen apprentices in design fundamentals and the use and application of the Adobe Creative Cloud software (primarily Illustrator and Photoshop), as part of their onboarding to the Graphic Design Studio and commissioned-based work with clients.

If you have a strong foundation in graphic design, conceptual thinking and digital media software, teaching experience/pedagogical training, entrepreneurial by nature and enjoy working with teens — this role is for you!

#### JOB RESPONSIBILITIES:

- Operationalize AFH's 18-hour fundamentals training program that initiates teens' induction into the world
  of graphic design: the design process, functional vs. aesthetic design, how to use Adobe Creative Cloud
  software as a design tool, and the basics in presentation layout.
- Interpret needs, objectives, and direction to ensure training meets studio goals and responds to individual and collaborative learning styles and AFH's culture of learning.
- Effectively and clearly articulate ideas and concepts to teen apprentices.
- Provide instruction that is realistic and proficient in the use and application of Adobe Creative Cloud while providing hands-on learning activities with digital and/or print media.
- Demonstrate strong user experience sensibilities and remain current with emerging technologies.
- Maintain a positive, passionate and energetic approach to the practice of design.

### **QUALIFICATIONS:**

- Commitment to the mission of Artists For Humanity with experience and interest in working in collaboration with an urban teen population.
- Bachelors in Graphic Design or comparable design degree, with a minor in graphic design instruction and/or a minimum of two-three years of experience.
- High proficiency in Adobe products, specifically: Photoshop, InDesign, and Illustrator.
- Entrepreneurial by nature and with a strong ability to create an entrepreneurial learning environment that challenges teens at all ability levels and encourages curiosity, creativity and collaboration.
- · Clear written and verbal communication skills, plus strong organizational, analytical and listening skills.
- Must be self-motivated and identify opportunities for improving processes and deliverables.
- An enthusiastic and flexible work ethic with a sense of humor!

#### TO APPLY:

Submit résumé, cover letter, and a digital portfolio to ljohnson@afhboston.org. Cover letter must specify why you are interested in working with Artists For Humanity and what draws you to our youth population. We offer a competitive salary based on experience. Application deadline: February 28, 2018.