

**OUTER BANKS LIGHTHOUSE SOCIETY
(OBLHS) BOARD**

Eighteenth Annual Meeting

Saturday, May 18, 2013

**Dare County Public Library
Manteo, North Carolina**

Board members who were present:

Diana Chappell, Nicole DaVia, Robert DaVia, Gayle Kersey, Judy Moon, Jim O'Donnell, Mabry O'Donnell, Bett Padgett, Bruce Roberts, and Cheryl Shelton-Roberts

Board members who were absent:

Virginia Howell, Richard Meissner, Bill Padgett, and Rick Ward
No ex-officio or honorary Board members attended.

Guest:

John M. Havel

The Eighteenth Annual Meeting of the Outer Banks Lighthouse Society Board of Directors followed all of the guidelines of successful meeting standards:

1. Set a Positive Tone
2. Share news
3. Allow everyone to speak as long as they wish
4. Provide refreshments throughout the meeting
5. Congratulate members on their achievements and the achievements of the organization
6. Invite suggestions
7. Discuss follow up

With great excitement over the plans to be discussed during the meeting, at 9:40 a.m. President Bett Padgett began by singing "Life at the Lighthouse" with self-accompaniment on the guitar. She then called The Board meeting to order at 9:45 a.m.

Morning treats added more gaiety to the day, all of which was punctuated by our placing orders for our noon meals. The Board bonds with the love of lighthouses, history, friendship, family, and food.

A motion was made and approved to accept the 2012 minutes that were distributed to The Board via e-mail.

A list of Board members with their home addresses, e-mail addresses, and phone numbers circulated among those present. (A copy of this list will be attached to the

minutes.) The secretaries send (via e-mail) updated versions of this document each time there is a change.

- Membership report from Robert (Bob) DaVia:

Active Members:

2009---470

2010---354

2011---449

2012---429

2013---370

Lifetime Members: **7** (These are available for only \$500 each. There are no background checks or additional paperwork required.)

- Fundraising Report from Bruce Roberts

East Carolina Bank's \$5,000 grant for the Bodie Island Homecoming will not be forthcoming, because the bank no longer exists. The BOLD (Bodie Island Lighthouse Descendents) committee had counted on this money since 2011, but the new bank is not interested in accepting the commitment. Perhaps we could ask Bank of America if they will give us the \$5,000 if we move our accounts there.

The Outer Banks Community Foundation donated \$5,000 to publish the BOLD book.

The Dare County Convention and Visitors Bureau has indicated that it supports the event. One of the possibilities would be for them to help with book printing costs to justify the gift of \$5,000-\$7,000 that we hope they donate.

The National Park Service will cover the cost of the tent and chairs, possibly \$19,000-\$20,000.

We will receive \$35.00 from each participant.

Bruce will talk with merchants in the area.

The Board moved and passed a motion stating that we will move our money to a bank that is willing to support our mission.

- Treasurer's report from Diana Chappell:

A. The Board moved and approved transferring two Certificates of Deposit that will mature in June to cover the BOLD funds until we receive the donations. This would avoid the necessity of a bridge loan until BOLD funds arrive. When the remaining CD matures, we will move it to a bank that supports the OBLHS.

B. Our balance as of April 30, 2013

General Fund	\$ 5,420.43
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Bodie Island Fund \$ 5,285.99 (\$5,000 was taken out of
BODIE and put into BOLD)

PayPal	\$ 1,736.05
CD's	\$31,206.05
BOLD Fund	<u>\$ 7,908.36</u>
	\$51,556.88

(A complete OBLHS Treasurer's report is available upon request.)

- C. The Board unanimously approved reviewing our banking relationships and to form a positive connection that is a financial advantage to the OBLHS. We are willing to recognize the banks in our literature. At the present time Bank of America has our General account and the BODIE account, and yet this bank has expressed no interest in or support of our organization and its activities.

D. Donations:

For McKesson Corporation's employer match donation of \$750.00 again this year, we are most grateful to Diana Chappell.

There have been twenty-six other personal donations during this fiscal year given in memory of lighthouse friends and for specific lighthouse funds.

- *OBLHS Newsletter* report from Cheryl Shelton-Roberts:
 - A. Our newsletter editor, Cheryl Shelton-Roberts, continues to set the industry standard in the excellence of her editing with fascinating articles and stunning photographs in both issues each year.
 - B. We need a new printing service. Because we are a non-profit organization, we could enlist the services of the prison print shop. Our concern, however, would be shipping the newsletters to a mail service after the newsletters have been printed.
 - C. Newsletters are available on our members' site for those who wish to receive the newsletter on line. Use of this site would help our financial situation.
 - D. Currently, 1,500 copies cost close to \$2,000 for printing, whereas the Correction Enterprises in Raleigh can print 1,500 copies in full color for \$776.

E. It might be possible for us to put copies of the newsletters in plastic magazine covers that would be placed on ferries with the understanding that they would not be taken off the ferries.

F. Bett Padgett digitized all of the newsletters.

- Marketing and Tourism report from Bett Padgett :

We shipped 22,000 brochures this year to the Welcome Centers and to ferries. The three year comparative rate of distribution is:

18,900 in 2012	17,400 in 2011	13,050 in 2010
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Printing and shipping costs are a concern. Bruce Roberts will procure from the prison print shop the estimate for printing the brochures as well as the printing of the newsletter.

A. The Society was mentioned in a variety of publications including

1. *The Keeper's Log* of United States Lighthouse Society
2. *Island Free Press*
3. *Raleigh News and Observer*

B. The Society has been represented at occasions including

1. Pirates' Weekend sponsored by Old Baldy Foundation
2. Chicamacomico LSS Heroes' Day
3. Power Squadron in Goldsboro
4. Clayton Elementary School-four groups
5. OBXMas
6. Bodie Island Relighting Ceremony

C. We may wish to consider purchasing an "Easy Up Tent" for those occasions when we represent The Society in difficult weather, such as 95 degrees in the midst of mosquitoes.

- The Board declined the request of Robert E. Lewis to grant his company an exclusive endorsement of lighthouse pepper mills and salt grinders.
- Gayle Keresey presented the Education Report.

A. She has designed a Scavenger Hunt for Bodie Island Lighthouse, and her goal is to eventually develop these for all of the North Carolina Lighthouses. The Board members will receive a copy of the final version.

- B. The Lighthouse Educational Packet on the Kid's Corner needs to be updated twice a year, and the spelling of "Activities" will be corrected on the educational page.
- The Keepers' Store report from Judy Moon indicates great activity.
 - A. Keepers' Weekend Sales: \$432.70
Other Store Sales/Flyers: \$405.95
Total Store Sales: \$838.65
Total Inventory on Hand: \$7,137.44
 - B. We will use OBLHS Tervis Cups for some of the prizes and awards at BOLD.
 - C. We may eventually want another form of payment such as Square, but we decided to discuss this again next year.
 - D. We will file the sales tax report from the Keepers' Store.
- Website administrator: Virginia Howell
 1. Web Administrator: Develops, manages, and maintains the Web sites and overall Internet presence of the Outer Banks Lighthouse Society; checks for any references to the Outer Banks Lighthouse Society on other websites twice a year for appropriate usage of our logo and links used only with OBLHS's approval; checks to assure that information posted by the organization on NC lighthouses is up-to-date within six months; pursues any inappropriate uses of OBLHS sites and corrects any misuses; creates backups of files and determines that at least one other person has copies of these files and is capable of posting should the position be left for any reason.
 1. Virginia is the website administrator with any assistance requested from John Havel.
 - a. Included in the updated material will be
Grant Application Information
The Education Page (with URL's, bibliography, background information, suggested classroom activities, and scavenger hunt lists for each North Carolina lighthouse.)
The Kids' Corner with activities and information for students to submit their lighthouse pictures.
(Children can submit pictures taken at 3 lighthouses and their names will be published on our Kids' Corner; they can also earn an appointment as an honorary North Carolina Lighthouse Keeper.)
The Teachers' Page with suggested activities and maps
The Successful Projects Page
Articles and Stories

Latest News
 Events
 Contact Page
 Elimination of outdated sections
 The Keepers' Store

- Bob DaVia, Media Manager, reported that since 2011 when he established our new Facebook account and our new Twitter account, our presence on Social Networking has grown appreciably.
 - A. At our meeting in 2012, 141 Facebook Friends were reported, whereas this year we have 201 Friends.

At our meeting in 2012, we had 17 Twitter Followers, and this year we have 32 Followers.
 - B. Bob will make the call to eliminate the old Facebook page.
 - C. When needed, he may ask for assistance from The Bobettes (Diana and Judy).

- Grant Committee Chair, Mabry O'Donnell, detailed the activities of the committee. (Copies of both types of grant applications are included with the minutes.)
 - A. The Outer Banks Lighthouse Society will continue to sponsor three grants of up to \$1,000 each for assisting public school groups with transportation, climbing fees, and other expenses related to lighthouse visits. **The Educational Lighthouse Visitation application deadline is January 31, 2014. Send all applications to Dr. Mabry O'Donnell at odonnelm@marietta.edu. Reminder information is disseminated to all Board Members by e-mail as well as being placed on our website.**
 - B. Old Baldy's Lighthouse Learner's program received \$1,000 to offset travel/ferry expenses for the Southport Elementary School fourth grade students to visit on April 11, 2013. The Grant Committee will continue to remind recipients of our largesse that all stipulated documentation after the visit must be received in a timely fashion.
 - C. The Special Projects Grant application deadline is February 1, 2014.

- Bruce Roberts and Bett Padgett chose some of the best *Newsletter* articles to place in a signed booklet that will be close to 100 pages. The Board voted unanimously to expand “The Best of” series up to 160 pages. This will be finished after the October BOLD event.
- The By-Laws Committee reported that the revised OBLHS By-laws presented by the committee at our last Board meeting have been approved by our Society membership. The 70 positive votes cast provided more than was needed for adoption. Virginia Howell and Bett Padgett have these revised By-Laws on our website. This will be registered with the state of North Carolina.
- The Nominating Committee (Richard Meissner, Jim O’Donnell, and Mabry O’Donnell) presented John Havel for consideration as a member of The Board. Intelligent, humorous, doer, and photographer describe this man who was unanimously nominated and will be presented to The Outer Banks Lighthouse membership for a vote in October.
 - A. Nominated and unanimously elected by The Board to continue to serve The Society are the following:
 - Secretary(ies) Jim and Mabry O’Donnell (1 year term)
 - Treasurer Diana Chappell (1 year term)
 - Fundraising Chair Bruce Roberts (1 year term)
 - Membership Chair Robert DaVia (1 year term)
 - Special Events Chair Bett Padgett (1 year term)
 - We will enlist the help of the members.
 - Web Administrator Virginia Howell (1 year term)
 - Media Manager Bob DaVia (1 year term)
 - Store Keeper Judy Moon (1 year term)
 - B. No later than March 1, the President and Vice President will send The Board members a list of their duties.
 - C. No later than May 1, all nominations (including self-nominations) are due to The Nominating Committee (Chair, Mabry O’Donnell).
 - D. Charlie and Shirley Votaw were unanimously chosen as Honorary Board members. Bett Padgett will inform them of this honor. We will also invite Shirley to help with Children’s Day at the BOLD.
- Society Awards: *Note*--Awards will be given only when appropriate. The awards are expensive, but they are an excellent means for showing appreciation to those who have upheld the values of The Society.

President’s Awards:

Betty Parrish	1997
Bill Parrish	1998

Betty Shelton	1998
John Gaskill	1998
Tom Yocum	1998
Connie Jones, Bodie Island	1999
Tim Harrison	2000
Bett Padgett	2000
LERC (maker of Coastal Cubs)	2000
Sandy Clunies	2000
Rick Polad	2001
Henry and Chris Gonzales	2001
Roy's Folks (Roy Ackland & David Weatherly)	2001
John Howard	2001
Bank of America	2001
Lynn Jennette	2001
Charlie Votaw	2002
Shirley Votaw	2002
Bruce Roberts	2002
Jack McCombs	2002
Sandy Semans	2003
Richard Meissner	2003
Ralph Burroughs	2003
Judy Castleberry	2004
Nancy D'Andrade	2004
Nick Johnston	2004
Brent Westwood	2004
Diana Chappell	2005
Lana Beth Deese	2005
Virginia Chadwick Howell	2005
Ross Tracy	2005
Larry Belli (former Superintendent of the Cape Hatteras National Seashore)	2006
The Dare County Tourist Board	2006
Julia Hollenbeck	2006
Cheryl Shelton-Roberts	2006
Bill Schneider	2006
Robert DaVia	2007
Ed and Judy Rosson	2007
Doward Jones	2007
James Charlet and Linda Molloy	2007
Doug Stover	2007
Rick and Teresa Ward	2007
Ann Mills	2008
Washington County Waterways Commission	2008
Courtney Whisler	2008
Nicole DaVia	2009

Judy Moon	2009
Gary and Judy Studer	2009
Janice Thomas	2009
Kelly Waller	2009
Marjorie and Dallas Spruill	2010
Judy Basnett	2011
Laddie Crisp, Jr.	2011
Rebecca Taylor	2012
Archer Daniels Midland	2013
Cyndy Holda	2013

Founders' Award:

Senator Marc Basnight	1997
Bill Younger	1998
Bill and Betty Parrish	1999
Governor James Hunt	2000
Tim Harrison	2001
Outer Banks Conservationists, Inc.	2002
Jim and Mabry O'Donnell	2003
Kim Younger Andrews	2004
Bruce and Cheryl Shelton-Roberts	2005
Ralph Burroughs	2006
Bett Padgett	2007
Rick Hardesty	2008
Diana Chappell	2009
Rick and Theresa Ward	2010
Doug Stover	2013

Cape Hatteras Award:

Russell Berry	1997
Dr. Ellis Cowling	1998
National Park Service Cape Hatteras Seashore, Outer Banks Group	1999
Joe Jakubik of International Chimney	2000
Charlie and Shirley Votaw	2001
Glenn Eure	2002
Bett Padgett	2003
Kevin Duffus	2004
Graveyard of the Atlantic Museum	2005
Lynn and Windsor Jacques	2006
None	2007
None	2008
Jinx Caylor	2010
Audrey Conner	2010

John Havel 2012

Bodie Island Award:

Cullen Chambers 1997
 John McPherson 1998
 RAI Associates 1999
 Lloyd Childers 2000
 Patty Lockamy 2001
 John Gaskill 2002
 Doris and Dave Reed 2003
 Paula and Lauren Liebrecht 2004
 Nick Johnston 2005
 Representative David Price 2006
 Sandy Semans 2007
 Lighthouse Lampists 2010
 Bill Padgett 2011
 Lighthouse Lampshop 2013
 United Builders LLC 2013

Currituck Award:

Lloyd Childers 2002
 Outer Banks Conservationists 2003
 John Wilson 2004
 Melody Leckie 2005
 Meghan Agresto and Luis Garcia 2006
 Pat Riley 2007
 Connie Wirtz 2008
 Ed Cox 2009
 William Parker 2009
 Bob Rahnes 2011
 Tracy Norris 2012

Cape Lookout Award:

Bob Vogel 2004
 Richard Meissner 2005
 Margaret Gilliken 2006
 None 2007
 None 2008
 Sandy Clunies 2009 (Received the honor
 although she declined the physical award.)
 Kay Hagan 2011

Old Baldy Award:

Jane Kerr Oakley 2004
 Ann Mills 2005
 None 2006

Marilyn Ridgeway	2007
Kim Gottshall	2008
Chris Webb	2009

Oak Island Award:

Town of Caswell Beach	2005
Friends of Oak Island Lighthouse	2006
None	2007
None	2008
Tom Kitchings	2011
Bob Ahlers	2012

Ocracoke Award:

Paula and Lauren Liebrecht	2006
Jane Morgan	2006

Roanoke River Lighthouse Award:

Edenton Historical Commission	2011
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- Discussion of BOLD: Cheryl Shelton-Roberts and Diana Chappell
 - A. Bodie Island Homecoming and members' meeting will be October 18-19, 2013. This is our main event for the year.
 1. Diana covered the expense report.
 2. Cheryl gave us a copy of the letter sent to persons approved to attend. 36 Keepers' names have been identified for Bodie, whereas 83 names were identified for Hatteras.
 3. A *Newsletter* has been sent to each descendent.
 4. Cheryl reported on the program.
 5. Diana is starting to assemble the goodie bags and would appreciate any assistance possible.
 6. We will have a Facebook page for Bodie.
 - B. The Keepers' Weekend will be celebrated with a dinner during BOLD.
 1. Members, including volunteers, will pay for their own dinners.
 2. If Members are not volunteers, they will pay for their dinner plus \$10.00
 3. There will be a small, but relevant auction at the dinner.
- Obstacles mentioned at the last Board Meetings concerning the Keepers' Grave Markers necessitated our tabling of the idea.
- Next Meeting: Saturday, May 17, 2014, at 10:00 a.m., at the home of Richard Meissner on Harkers Island, North Carolina.

- Bodie Island lighthouse, the center of much discussion by The Outer Banks Lighthouse Society for over eighteen years, finally opened for all to see her beauty on April 19, 2013. In fact, during the eleven days she was open for climbing in April 2013, **1,988** people climbed to the top and smiled during the historical ascent. Never has there been any doubt concerning the relevance of our actions, but once again we must thank our founders and our president and her officers for their unbending determination that all would appreciate the preservation of our historical North Carolina lighthouses. Before heading toward The Beautiful Lady for a late afternoon windy climb, symbols of our admiration for one another were exchanged.
- The meeting was adjourned at 2:20 p.m. (twenty-six minutes earlier than in 2012)

Respectfully submitted,

James H. O'Donnell, Ph.D.

Mabry M. O'Donnell, Ph.D.